



**Minutes for Regularly Scheduled Board Meeting**

**To Be Held in the District Board Room  
1055 Griffiths Lane  
Ashwaubenon WI 54304  
(Phone: 920.492.2900)**

**Thursday, October 23, 2014**

**6:30 pm**

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**A. Call to order:**

President Williams called the meeting to order at 6:31 pm at the district office.

**B. Roll call:**

Board Members Present: Williams, Laukka, Halron, VanLaanen  
Board Members Excused: VanDeKreeke  
School Choice Advisory Representative: excused John Van Dyck  
Others Present: Brian Hanes, Keith Lucius, Tammy Lampereur, Jill Kieslich, Brad Taylor, Kurt Weyers, Andy Bake, Kris Hucek, Brian Carter, Brian Nelsen, Nick Senger, Pete Marto, Maria Arena, Jamie Averbeck, Andrea Pasqualucci

**C. Declaration of quorum:**

Quorum Present

**D. Pledge of allegiance:**

The pledge was recited

**E. Adoption of Agenda:**

Moved the action item topic "Softball Trip" to be presented prior to all discussion items. Moved by VanLaanen seconded by Halron to adopt the agenda as presented. Aye 4, Nay 0. Motion carried 4:0

**F. Citizens and/or delegations:**

1. Public Forum – no issues presented
2. Bright Lights: Brian Hanes introduced Andrea Pasqualucci and spoke about some of the things she is involved in throughout the district. Andrea explained the process of being nominated for and winning teacher of the year. The process started off with 737 applicants. This was narrowed down to 4 teachers honored as teachers of the year. Andrea recognized and thanked the district administrators for their support. The board thanked Andrea for everything she does for students and families. They stated that the award she received is well deserved.

**G. Consent Agenda:**

Moved by VanLaanen seconded by Laukka to adopt the consent agenda items 1-4 as presented. Aye 4, Nay 0. Motion carried 4:0.

1. Minutes of the regular meeting held on Monday, September 22, 2014
2. The schedule of checks 9/17/14 to 10/14/14
3. Staffing:

- **Administration/Teacher/Exempt:**

1. **Hire of Jamie Averbeck** to the full time Instructional Technology Coordinator position effective October 1, 2014. This is an Exempt position. The annual salary for the 2014-2015 school year will be \$74,000 and will be prorated based upon Jamie's date of hire. An additional \$4,000 increase to salary will be awarded once he completes and obtains the Instructional Technology Coordinator licensure. Jamie had been serving as a full time instructor in the capacity of Instructional Technology Integration Specialist. This position is vacant due to the resignation of Matt Anderson.

- **Staffing - Other:** 3 Staffing-Other requests were submitted to the board for approval.
4. Co-curricular contracts: 27 co-curricular contracts were submitted to the board for approval.

## H. Superintendent's Report

- Hanes thanked the students from Mr. Rocheleau's class for attending the meeting.
- Special thanks to Dan Van Hoozen for donating \$10,000 to the Parkview Phy Ed department. The donation was made in memory of his wife, Dawn VanHoozen, who taught for 32 years as a Phy Ed instructor.
- The Partners in Progress newsletter will be coming out at the end of the month featuring: volunteerism, report card info, staff accomplishments, info about an up-coming world language audit and MVP recognition. Thank you Jen for all your work compiling the newsletter!
- The JagField is a winner in the American Sports Builders Association (ASDA) Single Field category. Again, thank you to Dave Steavpack, Tom Schmitt, Bob Monroe, Dave Toonen, Brian VanDeKreeke and Mike Brenwall for all your efforts.
- The tickets are on sale for the high school production of the Sound of Music. The show runs from November 20 - 29!
- Congratulations to Brad Taylor who for receiving a Spectrum Award for his referendum promotion efforts. Brad will be recognized at the Wisconsin School Public Relations Conference in November.

## I. Discussion/Presentation Items:

1. **School Report Cards:** The building principals presented on their individual school report cards. Each building principal spoke about their specific building demographics, student priority areas, student achievement in reading and math, student growth, closing the gaps, building data, building goals and the action plan for achieving these goals.

### Discussion:

- The ACTs will be given that all Juniors this year. Ashwaubenon's current ACT scores are second best in the area.
- Who mandated ACT testing for all Juniors and who pays for this? The state mandated and pays for it.
- Who offers the testing? The district is obligated to provide the testing.
- Aspire replaced the Plan/Explore tests.
- The Student Achievement Gaps listed on the student report cards are taken from the WKCE testing.
- Point of emphasis and focus for all schools is "closing the achievement gaps" among student groups.
- We are above state average for "on-track and post-secondary readiness".
- Action focus periods at the high school are 30 minutes a day. They provide every student the opportunity to connect with a teacher. Students get any extra help needed at this time. We need to make sure our students are academically, emotionally and socially taken care of.
- Through the work of the disciplinary reading team and Heather White, PV saw its reading scores improve. There has been an increase focus on vocabulary, teacher coaching, and discipline literacy work throughout all classes. Every homeroom teacher now does reading assessments.
- Math and reading data on students is shared from building level to building level.
- Afterschool and lunch time help is provided for students with 2 or more F's at PV.
- The board was invited to participate in VV intervention time.
- VV focuses a lot on the data from MAPS, Reading Running Records and Math Computation Tests. These assessments/tests are taken multiple times a year giving more current data about student achievement. With MAPS testing, we are able to look at individual student in each area.
- The schools are continually looking at data and ways they need to improve. We can use this data to focus our attention in individual student needs.
- At PI, students are creating reading and math goals. This allows them to take ownership in their scores.

- PI is focusing on closing the gaps by individualizing plans for students. Weekly meetings are held with staff to continuously monitor and focus on these students
- PI added a parent to their PBIS team to help create parent tools.
- CO now has reading specialist in every classroom. This helps with student achievement for every student.
- The changes to the 4K curriculum will enhance the 4K math and reading goals.

The board thanked the schools for their reports. These reports help to see the correlation from grade to grade and school to school.

2. **Policy Update – 1<sup>st</sup> read:** Brad Taylor presented the updates to board policies 8330 and 7540.02 for a first read.
  - Policy 8330 – Student Records: updated to include information about posting photos and identifying students in photos taken at school or at school activities.
  - Policy 7540.02 – District Website Policy: updated to include the posting of student classwork when it includes an online component.
  - Guidelines: created for staff use.

#### **J. Action Items:**

1. **Youth Options:** Brian Nelsen presented 10 Youth Options for board approval. The board discussed the Youth Options request for a digital photography course. Nelsen stated that the high school does offer a digital photography course but it conflicts with the students AP course schedule. The board asked how often the high school offers digital photography. It is offered at least yearly. Nelsen reminded the board that just because a student applies for Youth Options, does not mean they actually are able to take the course they are requesting. The course may not get offered at the college or it may not fit in with the student’s schedule.

Moved by VanLaanen, seconded by Laukka to approve the Youth Options as presented. Aye 4, Nay 0. Motion carried 4:0

2. **Softball Spring Trip:** Shannon VanLaanen and three senior softball players presented their request to allow the team to participate in a spring softball trip to Cocoa Beach, Florida. The students presented the following:
  - The trip is scheduled over spring breaks so students will not miss any school.
  - They team will participate in 8 practices, 1 doubleheader game and 3 regular season games. One day is being left open for non-softball activities.
  - The team will fundraise to help defer the overall cost of the trip.
  - Fundraising will consist of cookie dough sales, concession stand sales, 50-50 raffles, a Packer Giveaway, and pancake and porkies breakfast.
  - The Pancake and Porkies Breakfast is scheduled for December 7, 2014. The team is also working on selling booyah during this event.
  - How did fundraising impact last year’s cost? Families ended up paying \$400 per player instead of \$500.
  - Coach VanLaanen stated that no player is denied the opportunity to go for monetary reasons. They will always find a way to make it happen.
  - The trip costs \$25,000 but after fundraising, we are hoping to get the overall team cost down to \$13,000. This is approximately \$500 per player.
  - 24 players will be able to participate in this trip (Varsity team and some JV players).
  - Transportation to Florida would be by bus.
  - There will be 1 coach chaperoning for every four players.
  - Do other schools in the areas participate in this? Other schools in the area travel to similar activities in other areas of the United States. Stevens Point participates in this event.

- Do all the concession stand funds go toward this trip? No they do not; a portion goes in the general softball fund to help purchase equipment.

Moved by Halron, seconded by Laukka to approve the Spring Softball Trip as presented. Aye 3, Nay 0. Abstain 1 (VanLaanen). Motion carried 3:0:1

3. **Fieldhouse Scoreboard:** Nick Senger presented the request to fundraise for new scoreboards for the Fieldhouse. The current scoreboards are 15 years old; their life expectancy is 15-20 years. The response time for repairs is 6 weeks out. There are not any current issues with the board but they are nearing the end of their time. We are being proactive about seeking funds to replace the scoreboards now versus waiting to replace them last minute and without the secured funds. Senger states he was approached by numerous families about replacing the boards. He spoke about the options for funding. Fundraising would focus on smaller donors that would be recognized in programs versus larger donors who would be recognized on the boards themselves.

Board Discussion:

- Are you asking the school board for money to purchase these boards? No, we are asking for permission to move forward with soliciting/fundraising.
- What is the timeframe that a bronze sponsor would appear in a program? A timeframe would have to be established.
- The board discussed current fundraising efforts going on throughout the district. We need to set up a plan to be successful. They are concerned that we need to help all programs when it comes to fundraising and are unsure about how to accomplish this.
- Nelsen stated that parents are initiating this request. He stated that if parents are willing to help out and move this forward, we could have success. This request is not to replace just to replace; it is more about the age and condition of the boards.
- How far are we into the fundraising? We are just beginning our efforts and are awaiting board input.
- There are people out there with passion for this project. This will be the driving force behind the fundraising.
- Like other fundraising, this project will be looking at corporate dollars. Starting in November, fundraising will begin for two other projects. These projects have been put on the back burner for over 15 years. We need to move these projects forward.
- The board requested waiting a year for the score boards. They stated that corporate dollars are harder to come by. If we split the ask over two years, corporations may find it easier to give.
- Hanes stated that if approval for fundraising is granted and it is not successful, we need to be proactive about working toward replacement before they break.
- The board does not want to short change any group seeking fundraising. They feeling that adding another fundraising item to the mix could do this.
- The board requested the fundraising efforts for the score boards get postponed one year.
- Senger asked for permission to speak with parents and private groups that expressed interest in the boards. The board felt we owe it to the pool and auditorium committees to put our focus there because they have been placed on hold for so long.
- The board stated that there is a limit to what everyone is able to do. If we are not able to afford the upkeep on all these projects we are seeking to fund, we need to rethink what we are doing.
- The board stated they like the concepts built into the scoreboard fundraising. They asked if the money could be put in the pot and used for many things, not just the scoreboards. It was felt that putting it in one slush fund does not earmark it for just specific projects like the scoreboards. Even though the intentions would be good, it would end up getting used for other things.
- Nelsen stated the athletic budget is running on bare bones. There is not money in the budget for these types of items.
- The board recommended postponing the topic until the February board meeting. This will give the pool and auditorium groups the opportunity to kick off their fundraising in November.

Moved by Williams, seconded by VanLaanen to table to the topic of fundraising for Fieldhouse score boards until the February 2015 board meeting. Aye 4, Nay 0. Motion carried 4:0

4. **Final Budget Adoption:** Lucius presented the final budget adoption. The changes in budget are a result of less open enrollment and resident students than previously projected. The total General Fund balance is down \$219,374 from what was projected at the Annual Meeting. There was an issue with netbooks resulting in netbooks being replaced with Chromebooks. This was an additional \$30,000 to the technology budget. In order to balance the budget, the budget needs to be reduced by \$249,374. Proposed reductions include:
- Reducing building and maintenance projects by \$155,050. This will delay project on the 5 year plan to future years. Cormier's parking lot will not be completed in the summer of 2015.
  - Reducing teacher extra time by \$15,000
  - Reducing the substitute teaching budget by \$35,000
  - WRS reduction - reduced contribution requirements \$28,000
  - Elimination of one bus route to reduce bussing costs by \$16,342
  - The revised budget only affects the General Fund.
  - The board asked if technology purchases could be postponed or cancelled. The technology budget was completely spent down. All purchases have been received and are in place. However, as a result of these purchases, less will be needed for next year.

Moved by VanLaanen, seconded by Halron to approve the revised budget with the General Fund expenditures in the amount of \$31,247,475 as presented. Aye 4, Nay 0. Motion carried 4:0

5. **Levy Certification** (Keith Lucius)

Lucius presented for approval a property tax levy of \$19,140,444.

- Equalization aid is \$3,912 less than projected and aid is down 15% from last year.
- Tax levy is \$160,480 more than projected at the annual meeting.
- Equalized property values are down approximately \$6 million (a .3% reduction).
- Equalized mill rate is \$10.05 compared to \$9.75 estimated at the annual meeting.

Board Discussion:

- Williams spoke about the Village budget and how the property tax levy being proposed will affect tax payers.
  - Lucius reminded everyone that the district has kept the mill rate from going up over the past few years. We are at a place where there is nothing left we can use to prevent this. Because of all the measure we have taken in the past, we have prevented it from being much higher than it could be.
  - The board inquired what our options would be if we only went up a couple of cents versus 0.30 cents. Lucius did not have this information available.
  - The board asked if there is anything built into the budget for remediation. Lucius stated there is not. He stated he has been in contact with Senator Cowles but nothing can be done until after the election.
  - At this point the only other reduction that can be taken is in staff. Teachers have a contract so that is not an option. Support staff salaries are already low and would not make that much of an impact.
- The board reminded the general public that every single year we've had to cut money from the budget; this is not new. This is the first year we've had a significant increase in mill rate. One reason for this is the large reduction in state aid we've experienced. As a district, we have done a lot of planning and looking long term. This is the year the impact will be felt. The district is still on the low to middle range of mill rates when compared to other school districts.

Moved by VanLaanen, seconded by Halron to approve the property tax levy of \$19,140,444 as presented. Aye 4, Nay 0. Motion carried 4:0

**K. Board & Superintendent Communications:**

- Alumni Association – The organization meets monthly to plan the 50<sup>th</sup> Anniversary of the high school. They are trying to raise money to support the celebration. The 50th anniversary will be celebrated on August 15, 2015, at Ashwaubomay Park.
- Beaux Mettler Walktober is schedule for Saturday, October 25<sup>th</sup> at Ashwaubomay.
- The district drum line and cheerleaders will be featured on Fox 11 on Friday, October 24, 2014.

**L. Future Board Meetings & Topics: Monday, November 24, 2014, at 6:30 pm** in the District Office.

- The board requested that an update on the Pool and Auditorium projects be presented at the November board meeting.

**M. Adjournment**

Moved by Laukka, seconded by Halron to adjourn the meeting at 9:28 pm. Aye4, Nay 0. Motion carried 4:0.

Respectfully submitted,



Jay VanLaanen, Clerk