

**BRAD TAYLOR**

*Information Coordinator*

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Ashwaubenon School District Parents/Guardians,

We have recently switched to our new rapid communication system, **SchoolMessenger**. This is the system we'll be using to keep parents and staff informed of emergency notifications, such as snow days, and other school/district announcements. SchoolMessenger replaces our old system which was BlackboardConnect. We are now ready to activate the **texting** feature of the system. Like the old system, SchoolMessenger requires an **opt-in process** for texting.

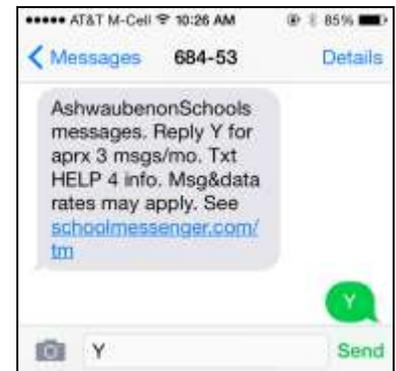
**This Saturday, November 15<sup>th</sup>**, between 10:00am and 7:00pm, we will be sending an opt-in message to all PARENT cell phones on file in PowerSchool. **To continue receiving text messages from us, you will have to reply, or opt-in, to Saturday's opt-in message** (see below). We plan to send text messages for only urgent notification situations - snow/cold days, un-planned early releases, lockdowns, etc.

The text message will look like this:

*AshwaubenonSchools messages. Reply Y for approx 3 msgs/mo. Text HELP for info. Msg&data rates may apply. See [schoolmessenger.com/tm](http://schoolmessenger.com/tm)*

Reply **Y** (abbreviation for Yes) to the message in order to opt-in and continue receiving our texts.

If you want to opt-out so you don't receive text messages from us on that specific phone, reply **STOP** to the message above. You can later decide to opt-in by texting the word **YES** or the word **SUBSCRIBE** to the number 68453. Likewise, you can later decide to opt-out by texting the word **STOP** to the number 68453.



School Messenger connects daily with PowerSchool to keep up-to-date with parent and staff phone and email contact information. We identify the mother cell phone and father cell phone fields in PowerSchool as possible text message capable phones. These are the phones you can expect to receive Saturday's opt-in message.

As always, please keep your contact information up to date with us. Parents can update their email addresses themselves by logging into PowerSchool's Parent Access web portal at <https://powerschool.ashwaubenon.k12.wi.us/public>. To make phone number or address changes, please contact your child's school office.

Sincerely,

*Brad Taylor*, Information Coordinator  
Ashwaubenon School District