

**BRAD TAYLOR**  
Information Coordinator  
920.492.2905 ext. 1017  
E-mail: btaylor@ashwaubenon.k12.wi.us



## MEDIA RELEASE

**For More Information, Contact:**

Lori Bachman or Amy Dillenberg  
Ashwaubenon High School  
920-492-2955, ext.5394 or 1013  
lbachman@ashwaubenon.k12.wi.us or  
adillenberg@ashwaubenon.k12.wi.us

### Rachel's Challenge Comes to Ashwaubenon High School

**Ashwaubenon, WI – October 15, 2013** – Be inspired by the true story of one girl's dream to change the world, one person at a time. Learn how this message will help transform her dream into reality in Ashwaubenon.

**Thursday, October 24**

**6:30pm**

**Ashwaubenon High School Auditorium**

**All community members are invited – recommended for ages 12 and up**

*Based on the life and writings of Rachel Joy Scott, the first victim of the Columbine school shootings in 1999, Rachel's Challenge provides a simple, yet powerful example of how small acts of kindness and acceptance motivate us to consider our relationships with the people we come in contact with every day. Rachel's Challenge exists to equip and inspire individuals to replace acts of violence, bullying, and negativity with acts of respect, kindness, and compassion.*

Ashwaubenon High School and the Ashwaubenon School District Equity Council have chosen to bring presenters from Rachel's Challenge to Ashwaubenon to provide sustainable solutions to issues that plague all schools, such as bullying, student isolation, violence, teen suicide, and the need for increased behavioral interventions. All Ashwaubenon High School students and staff will hear a powerful message during the day of October 24 and will be asked to sign a pledge to accept Rachel's Challenge. To sustain this message, a Friends of Rachel group will be formed to lead Ashwaubenon High School and the community through a three-year commitment, aimed at transforming the culture of our schools and our community to one that more fully promotes respect, kindness, and compassion.

**As a vital part of our community, your attendance will send an important message to our youth that you and/or your organization support them on this journey, and may even inspire you to take an active role in this transformation.**

For more information, please contact Lori Bachman, AHS Counselor, at 492-2955 extension 5394 or Amy Dillenberg, School Social Worker at 492-2905 extension 1013.

###

[End of media release]