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MEDIA RELEASE

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Two Ashwaubenon Students Compete At DECA International Competition; One Earns a Medal

Ashwaubenon, WI – May 15, 2014 – Two Ashwaubenon High School students, Claire O’Connell and Linda Zhang, competed at the DECA International Competition in California, which took place May 4th through May 7th. Over 12,000 students from around the world took part in the annual marketing competition and Ashwaubenon’s Claire O’Connell won a medal for her role play on ethics in the Sports and Entertainment category.

Both competitors were required to take a marketing test and perform two business role plays in their specific category. Approximately 160 students competed in each category. In order to qualify for the International Competition, both students placed in the top six at the DECA State Competition earlier this year.

DECA is an association of marketing students. Many area high schools have DECA clubs which are organized into districts. Ashwaubenon High School is part of the district which covers the Green Bay area and most of the Fox Valley. There are annual district, state and international competitions, where the top finishers advance to the next level.

For more information please contact Paul Lotto, Ashwaubenon High School DECA Advisor, at 920-492-2955 extension 5102 or plotto@ashwaubenon.k12.wi.us.

Picture Attached: ASD-HS-DECAInternational2014.jpg

Picture Caption: Ashwaubenon DECA students (left to right): Linda Zhang and Claire O’Connell.

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