

MEDIA RELEASE

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Ashwaubenon Destination Imagination Program Holding Recyclable Paper Drive

Ashwaubenon, WI – May 5, 2015 – Ashwaubenon School’s Destination Imagination (DI) program is holding a recyclable paper drive at Valley View Elementary School, 2200 True Lane, on Saturday, May 9th, from 8:00 a.m. to 12:00 p.m. The community is encouraged to participate by contributing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc.

All proceeds collected from the paper drive will benefit the DI by helping offset expenses incurred for the trip to this year’s Global tournament. On May 19th, seven teams from the elementary, middle school and high school will attend Global Finals in Knoxville, Tennessee. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI. The teams, along with school and community members, collected 19,000 pounds of paper during the April drive.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming paper drive dates in 2015 are June 13th, July 11th, and August 8th.

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