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MEDIA RELEASE

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Eleven Ashwaubenon High School Students Place at DECA District Competition

Ashwaubenon, WI – January 13, 2015 – On Saturday, January 10th, Ashwaubenon High School had 11 students place and 22 receive medals in the DECA District Competition at Preble High School. In all, AHS brought 34 students to compete in the annual marketing competition that featured over 700 students from more than 20 schools. Seven AHS students placed first while one placed second, two placed third and another placed fourth.

The competition has a total of 16 event areas. Each student takes one business test and performs two business role-plays, where business professionals serve as judges.

Ashwaubenon's first place winners were winners were Tatiana Micoley and Dane Syed in Business Law and Ethics, Sam Welhouse and Cam Kelly in Buying and Merchandising, Caden and Carter Krause in Sports and Entertainment, and Emilie Enke in Food Marketing. Claire O'Connell placed second in Sports and Entertainment, Teja Mallela and Janmesh Patel placed third in Hospitality Services, and Linda Zhang placed fourth in Apparel and Accessories. Medal winners were Kaitlyn Amundson, Lauren Hensley, Tyler Rolling, Dhruva Murali, Julie Clabots, Bailey Conradt, Ashtyn Farrell, Ariana Gibeault, Star Hanson, Molly Steinbrecher and Katherine O'Connell. All first through fourth place students above, along with Kaitlyn Amundson and Lauren Hensley, qualified for the State Competition.

DECA is an association of marketing students. There are DECA clubs in many of the area high schools. These clubs are organized into State Districts. Ashwaubenon competes in District 4, which covers the Green Bay area and most of the Fox Valley. Each year there are District, State and International DECA competitions, where students must qualify to move on to the next level.

Photo attached: ASD-HS-DecaDistrict.jpg

Photo caption: Top left down the stairs: Afrin Azad, Krystin Clemo, Lauren Hensley, Cassie Lindow, Kaitlyn Amundson, Katherine O'Connell, Tyler Rolling, Julie Clabots, Bailey Conradt, Matthew Hawkins, Ariana Gibeault, Star Hanson, and Molly Steinbrecher

Bottom left to right: Claire O'Connell, Carter Krause, Caden Krause, Dhruva Murali, Janmesh Patel, Taja Mallela, Sam Welhouse, Dane Syed, Tatiana Micoley, Ashtyn Farrell, Kirsten Van Dyke, Brooke Bartley, Karlie Komp, Emma Foley, and Maggie Nipps.

Sitting center: Cam Kelly

Not Pictured: Emilie Enke, Andrew Hebring, Linsey Jones, Josh Langfeldt, and Linda Zhang

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