

BRAD TAYLOR
Information Coordinator
920.492.2905 ext. 1017
E-mail: btaylor@ashwaubenon.k12.wi.us



MEDIA RELEASE

For More Information, Contact:
Diane Meinel, Valley View DI Coordinator
Valley View Elementary School
920-492-2935, ext.3325
dmeinel@ashwaubenon.k12.wi.us

Ashwaubenon Destination Imagination Program Holding Recyclable Paper Drive

Ashwaubenon, WI – June 2, 2015 – Ashwaubenon School’s Destination Imagination (DI) program is holding a recyclable paper drive at Valley View Elementary School, 2200 True Lane, on Saturday, June 13th from 8:00 a.m. to 12:00 p.m. The community is encouraged to participate by contributing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc.

All proceeds collected from the paper drive will benefit the DI program by helping offset expenses incurred for the trip to this year’s Global tournament. On May 19th, seven teams from the elementary, middle school and high school attended Global Finals in Knoxville, Tennessee. One of the high school teams placed 1st – in the world! Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI. The teams, along with school and community members, collected 20,040 pounds of paper during the May drive.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming paper drive dates in 2015 are June 13th, July 11th, and August 8th.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or dmeinel@ashwaubenon.k12.wi.us.

[End of media release]