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## **MEDIA RELEASE**

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### **Ashwaubenon Destination Imagination Program Holding Recyclable Paper Drive**

**Ashwaubenon, WI – February 9, 2015** – Ashwaubenon School’s Destination Imagination (DI) program is holding a recyclable paper drive at Valley View Elementary School, 2200 True Lane, on Saturday, February 14th, from 8:00 a.m. to 12:00 p.m. The community is encouraged to participate by contributing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc.

All proceeds collected from the paper drive will benefit the DI program by helping offset expenses incurred for the trip to this year’s Global tournament. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI. The teams, along with school and community members, collected 14,600 pounds of paper during the January drive.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming paper drive dates in 2015 are February 14<sup>th</sup>, March 14<sup>th</sup>, and April 11<sup>th</sup>.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or [dmeinel@ashwaubenon.k12.wi.us](mailto:dmeinel@ashwaubenon.k12.wi.us).

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