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MEDIA RELEASE

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ASHWAUBENON JAZZ STUDENTS JOIN AREA PHYSICIANS IN BENEFIT CONCERT

Ashwaubenon, WI – January 21, 2010– On Saturday, January 23rd, Ashwaubenon High School’s Jaguar Jazz Ensemble, under the direction of Marc Jimos, will be performing with area physicians as part of Heid Music Company’s annual “Doctors in Recital” benefit. This year’s proceeds will go towards the Howe Neighborhood Family Resource Center in Green Bay. The concert begins at 7:00 PM at St. Norbert College’s Walter Theater.

The Jaguar Jazz members have been rehearsing with the physicians one evening per week for the past month. Together, they will perform Count Basie’s “Moten Swing” and the classic Booker T and the MG’s hit, “Green Onions”.

Tickets are available to the general public through the St. Norbert box office.

For more information, please contact Marc Jimos, Ashwaubenon High School Band Director, at 920-492-2955 extension 5714 or mjimios@ashwaubenon.k12.wi.us.

Attachment: ASD-HS-JazzDr-Poster.jpg

[End of media release]

Media Release template & process for staff

Above is a Media Release template we've developed for staff to use. By using this easy-to-use tool, we hope to encourage more staff to report on the great things our students, staff and schools are doing. The ultimate goal is to increase the Ashwaubenon School District's positive exposure.

The template and process was tested with a three events in December 2009. The template provides our format and includes writing guidelines and a sample media release. The process is to simply fill out the template and email it to Brad Taylor at the District Office. Brad will proof it and edit if necessary. Before emailing it to the local media, Brad will email you a copy to proof. As noted on the template, please provide your media release in a timely manner, taking into account the turnaround time of the entire process.