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MEDIA RELEASE

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Pioneer Elementary School Hosts “Around the World in 80 Strings”

Ashwaubenon, WI – March 17, 2010 – Ashwaubenon’s Pioneer Elementary School will host Eric K. Sorensen and his one hour presentation, “Around the World in 80 Strings” on Friday, March 19 at 1:15 PM in the Pioneer gym. Mr. Sorensen will take Pioneer students on a musical tour as he introduces them to instruments from all over the world, including African drums, Irish pennywhistle and Australian didgeridoo.

Mr. Sorensen’s presentation ties in with March’s “Music in our Schools Month” and Pioneer’s International Fair which will be held the following week.

For more information, please contact Lauren Lubinski, Pioneer Elementary Music Teacher, at 920-492-2925 extension 6153 or llubinski@ashwaubenon.k12.wi.us.

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[End of media release]

Media Release template & process for staff

Above is a Media Release template we've developed for staff to use. By using this easy-to-use tool, we hope to encourage more staff to report on the great things our students, staff and schools are doing. The ultimate goal is to increase the Ashwaubenon School District's positive exposure.

The template and process was tested with a three events in December 2009. The template provides our format and includes writing guidelines and a sample media release. The process is to simply fill out the template and email it to Brad Taylor at the District Office. Brad will proof it and edit if necessary. Before emailing it to the local media, Brad will email you a copy to proof. As noted on the template, please provide your media release in a timely manner, taking into account the turnaround time of the entire process.