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MEDIA RELEASE

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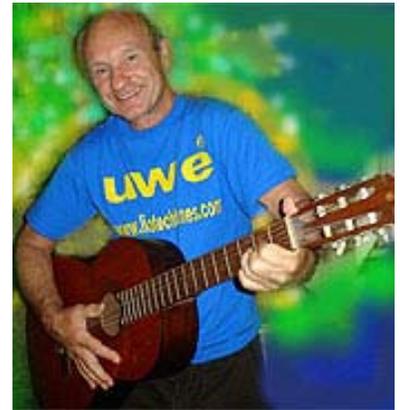
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World Famous Educator And Performer Uwe Kind Returning To Ashwaubenon

Ashwaubenon, WI – March 1, 2010 – On March 10 and 11 Uwe Kind, an international performer, will be returning to Ashwaubenon for four concerts. All Cormier Early Learning Center and Pioneer Elementary School students will be attending one of two concerts. German students at Parkview Middle School and Ashwaubenon High School will also have the opportunity to attend a concert. In addition, an evening concert is planned for Ashwaubenon School District families and village residents at 7:00 p.m. on Thursday, March 11 at Ashwaubenon High School.



Uwe Kind is an international communicator who escaped from former East Germany to the West in 1960. As a German teacher at the New School in New York City, Uwe developed SingLing, a language learning technique based on familiar tunes, which he later refined as a graduate student at Harvard University.

Uwe has since published four SingLing books which are used by students and teachers world-wide as a fun and effective way to learn conversational German, Spanish, and English as a second language. For more information, visit his website at www.kindinternational.com.

Admission to the concert is free but tickets can be purchased for \$2.00 each to guarantee a seat. A limited number of tickets will be available in the school offices of Cormier, Pioneer, Parkview and Ashwaubenon High School. Once those are gone, tickets will be available at the Ashwaubenon High School Activity office.

Proceeds from the evening concert will be donated to Pennies for Peace, an international service-learning program that makes a positive impact on a global scale, one penny at a time. Pennies for Peace is a non-profit organization founded by Greg Mortenson. He is a co-founder and the executive director of Central Asia Institute, which has been establishing schools and offering children hope for a better future since 1993. Mortenson also co-authored the #1 NY Times Best-seller, *Three Cups of Tea: One Man's Mission to Promote Peace... One School At A Time*.

For more information, please contact Melanie Lasee, AHS German Teacher and World Language Team Leader, at 920-492-2955 extension 5202 or mlasee@ashwaubenon.k12.wi.us.

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