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## **MEDIA RELEASE**

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### **ASHWAUBENON HIGH SCHOOL HIRES BERTRAND AS NEW CHEER COACH**

**Ashwaubenon, WI – August 10, 2015** - Ashwaubenon High School has hired Hayley Bertrand as their new Varsity Cheer Coach. Bertrand is a 2013 AHS graduate and was an active leader with the cheer program. She is currently a student at St. Norberts College, majoring in math education, and is an active member of their cheer team.

AHS Activities Director/Associate Principal Nick Senger believes Bertrand is the right person to lead the program. According to Senger, “Hayley has the experience and passion to lead our cheer program in the right direction. She is an alum that brings high expectations for our student-athletes. Our girls are ready to learn from her and begin the season.”

Coach Bertrand is excited to take over the program and anxious to get in the gym and work with the girls. Bertrand stated, “I’m thrilled to come back to AHS and lead the Cheer program! I have a commitment to cheer and a passion I want to share with AHS’ excellent Cheer Team.”

For more information, please contact Nick Senger, AHS Activities Director/Associate Principal, at 920-492-2955 extension 5333 or nsenger@ashwaubenon.k12.wi.us.

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