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## **MEDIA RELEASE**

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### **ASHWAUBENON JAGUAR BACKERS & AHS ACTIVITIES DEPARTMENT LAUNCH SHOE DRIVE**

**Ashwaubenon, WI – December 22, 2015** - Ashwaubenon High School's Activities Department and Jaguar Backers booster club are conducting a shoe collection drive starting on January 4<sup>th</sup>. This shoe drive will raise funds for all AHS activities, support micro-enterprises in developing nations and reduce what goes into landfills. Jaguar Backers will earn funds based on the number of pairs collected as Funds2Orgs will purchase all of the donated goods. Anyone can help by donating gently worn, used or new shoes to the High School office at 2391 S. Ridge Road.

All donated shoes will be redistributed throughout the Funds2Orgs network of microenterprise partners in developing nations. Funds2Orgs helps impoverished people start, maintain and grow businesses in countries such as Haiti, Honduras and other nations in Central America and Africa. Proceeds from the shoe sales are used to feed, clothe and house their families. One budding entrepreneur in Haiti even earned enough to send to her son to law school.

"We are excited about our shoe drive," said Nick Senger, AHS Activities Director/Associate Principal. "We know that most people have extra shoes in their closets they would like donate to us and help those less fortunate become self-sufficient. I'm hoping every student can sift and sort through their closet and bring in their extra shoes. It's a win-win for everyone," added Nick Senger.

By donating shoes to Jaguar Backers and AHS' Activities Department, the shoes will be given a second chance and make a difference in people's lives.

Local organizations interested in learning more about conducting a shoe drive of their own can visit Funds2Orgs.com.

For more information, please contact Nick Senger, AHS Activities Director/Associate Principal, at 920-492-2955 extension 5333 or nsenger@ashwaubenon.k12.wi.us.

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