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## **MEDIA RELEASE**

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### **Seven Ashwaubenon High School DECA Students Advance to International Competition**

**Ashwaubenon, WI – March 29, 2015** – Seven of the eight Ashwaubenon High School students competing at the State DECA Competition advanced to the International Competition. Lake Geneva hosted the State Competition on March 8<sup>th</sup> and 9<sup>th</sup> which featured over 1,200 students. This year's International Competition will be held in Nashville, Tennessee in April.

The following are the results for the Ashwaubenon students. To qualify for Internationals, students must finish in the top seven of their specific category. There are a total of 16 categories, where students participate in two role plays and one business test.

The team of Carter and Caden Krause medaled in one event, was a series finalist, and finished fifth in the Sports and Entertainment Marketing category.

The team of Teja Mallela and Janmesh Patel medaled in two events and was a series finalist in the Hospitality Services category.

The team of Bailey Conradt and Julie Clabots medaled in one event and was a series finalist in the Travel and Tourism category.

Dhruva Murali medaled in one event.

Simran Armstrong was not able to qualify but finished with a great score for a freshman competitor.

DECA is an association of marketing students. There are DECA clubs in many Wisconsin high schools and they are organized into state districts. There are District, State and International DECA competitions each year where students must qualify to move on to the next level.

Picture attached: ASD-HS-DECA-State.jpg

Students Pictured (left to right): Janmesh Patel, Teja Mallela, Dhurva Murali, Caden Krause, Carter Krause, Julie Clabots, Bailey Conradt, and Simran Armstrong).

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