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MEDIA RELEASE

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ASHWAUBENON SCHOOL DISTRICT REDUCES ENERGY COSTS 16%, ENCOURAGES EARTH DAY PARTICIPATION

Ashwaubenon, WI – April 20, 2016 – Ashwaubenon School District has an active energy conservation program that has already achieved more than \$567,000 of savings through a 16% reduction in energy use over 60 months. That savings translates into significant numbers for Earth Day, too.

Since Ashwaubenon School District began the program, energy consumption has been reduced by 15,649 MMBTUs. That reduction translates into the equivalent of 2,888 tons of carbon dioxide removed from the atmosphere, or 602 passenger cars removed from the road, or 74,056 trees planted.

For Earth Day, the District plans to continue its efforts, and invites the public to join in. Hank Schmitt, Energy Education Specialist (EES), said there are a number of resources available on the Internet that can help individuals learn how to save energy in their own homes (see sidebar). “It’s important for all of us to save energy. While most of the time we discuss it in terms of saving money, for Earth Day we encourage you to be concerned with our natural resources. Being good stewards of both our money and our environment gives us a great sense of satisfaction,” said EES Hank Schmitt.

The cost of utilities is a significant budget line-item for the district, and the prices for electricity, natural gas, and water have increased over the past few years. To combat these rising energy and utility costs, the District entered into a partnership with Cenergistic to implement a comprehensive organizational-behavior based energy conservation program throughout all its schools and buildings. Cenergistic guarantees the conservation program will save taxpayer dollars, save jobs and preserve important programs while saving vital natural resources.

Cenergistic is a technology-powered, data-driven energy conservation company. Cenergistic helps organizations reduce consumption of electricity, natural gas, fuel oil and water. Its proven approach is built on a proprietary methodology, which optimizes clients’ infrastructure, improves internal processes and changes behavior to ensure that savings endure.

For more information please contact Hank Schmitt, Ashwaubenon School District Energy Education Specialist, at 920-492-2905 extension1012 or hschmitt@ashwaubenonk12.org.

SIDEBAR:

For more information about Earth Day as well as conservation resources for your home, Hank Schmitt recommends:

www.epa.gov/earthday/

www.earthday.org

www.teachersfirst.com/holiday/earthday.cfm
www.lessonplanet.com/teachers/lesson-plan-celebrating-earth-day

And for general conservation information:

www.energystar.gov
www.planetpals.com/
www.michaelbluejay.com/electricity

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