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MEDIA RELEASE

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ASHWAUBENON DI PROGRAM HOLDING RECYCLABLE PAPER DRIVE JUNE 11

Ashwaubenon, WI – June 7, 2016 – Throughout the spring and summer months, Ashwaubenon Schools' Destination Imagination (DI) teams are holding paper drives as a fundraising activity. The teams continue their monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper. The June paper drive will be held on Saturday, June 11th, from 8:00 a.m. – 12:00 p.m.

The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from the local business community also. Last month, over 19,900 pounds of paper were collected. Since January 2015, 312,000 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. This May, two teams from the elementary and middle school attended Global Finals in Knoxville, Tennessee. Ashwaubenon's DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI.

Destination Imagination is the world's largest co-curricular creative problem solving competitive program that builds student participants' skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming summer paper drive dates in 2016 are July 9 and August 13.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or dmeinel@ashwaubenonk12.org.

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