

# MEDIA RELEASE

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## ASHWAUBENON DESTINATION IMAGINATION PROGRAM HOLDING RECYCLABLE PAPER DRIVE

**Ashwaubenon, WI – February 5, 2016** – Throughout the winter months, the Ashwaubenon School's Destination Imagination (DI) teams are holding paper drives as fundraising activities. The teams continue their monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper.

The February paper drive will be held on Saturday, February 13<sup>th</sup> from 8:00 a.m. – 12:00 p.m. The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from local businesses. Last month, the teams, along with school and community members, collected 19,380 pounds of paper during the January drive. Since January of 2015, 233,000 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to the Global Tournament. In May 2015, seven teams from the elementary, middle school and high school attended Global Finals in Knoxville, Tennessee. Ashwaubenon's DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI.

Destination Imagination is the world's largest co-curricular creative problem solving competitive program that builds student participants' skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Future paper drive dates in 2016 are March 12th, and April 9th.

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