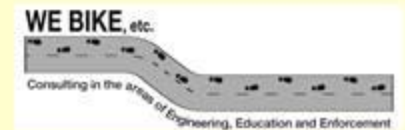


Ashwaubenon Safe Routes to School

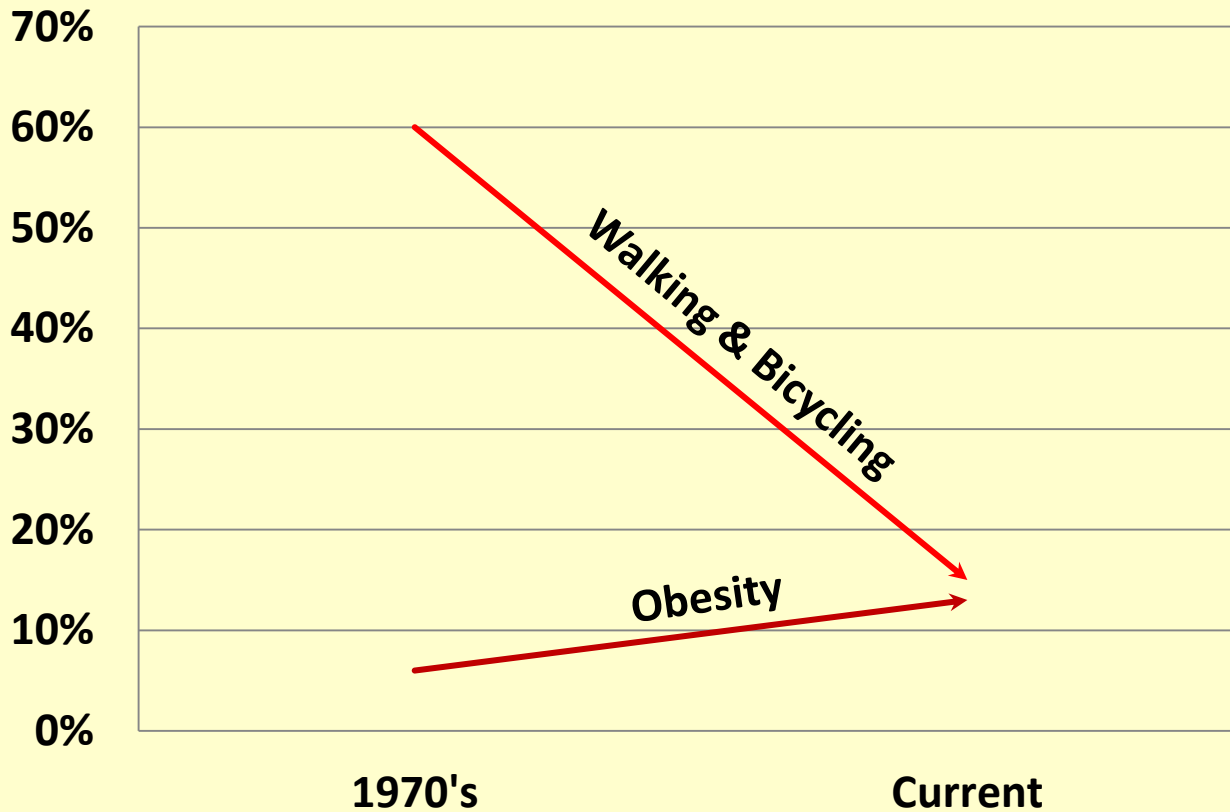


Peter Flucke

- President, WE BIKE, etc.
- Former Police Officer
- Police Cyclist (IPMBA)
- BikeEd Instructor (LAB)
- Pedestrian Safety Workshop Instructor (FHWA)
- Created *Enforcement for Pedestrian & Bicycle Safety* course (WisDOT)



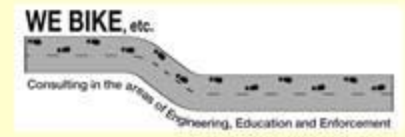
Why SRTS?



- **Diabetes**

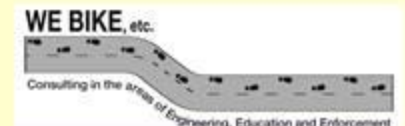
- **Asthma**

- **Sleep apnea**



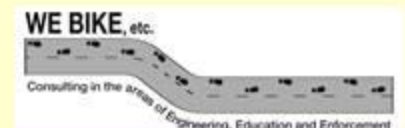
Walking & Bicycling Equal Vital Communities

- **Transportation choices**
- Recreation
- **Health**
- Frugal investment
- **Environmentally friendly**
- **Improve community awareness**
- Sustainable
- **Decrease traffic congestion**
- Parking issues



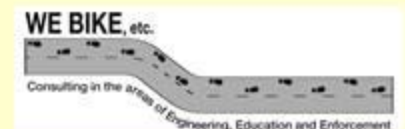
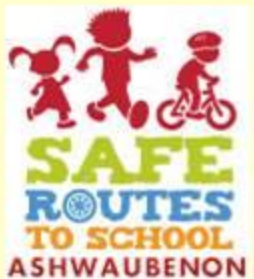
History of SRTS

- **1970s:** Many child pedestrian fatalities in Denmark led to first SRTS
- **1997:** SRTS reaches the US in the Bronx
- **2005:** Congress signs into law a federally funded SRTS Program
- **2006:** Wisconsin SRTS Program
- **2010:** Ashwaubenon grant application

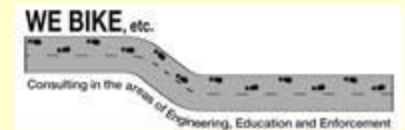
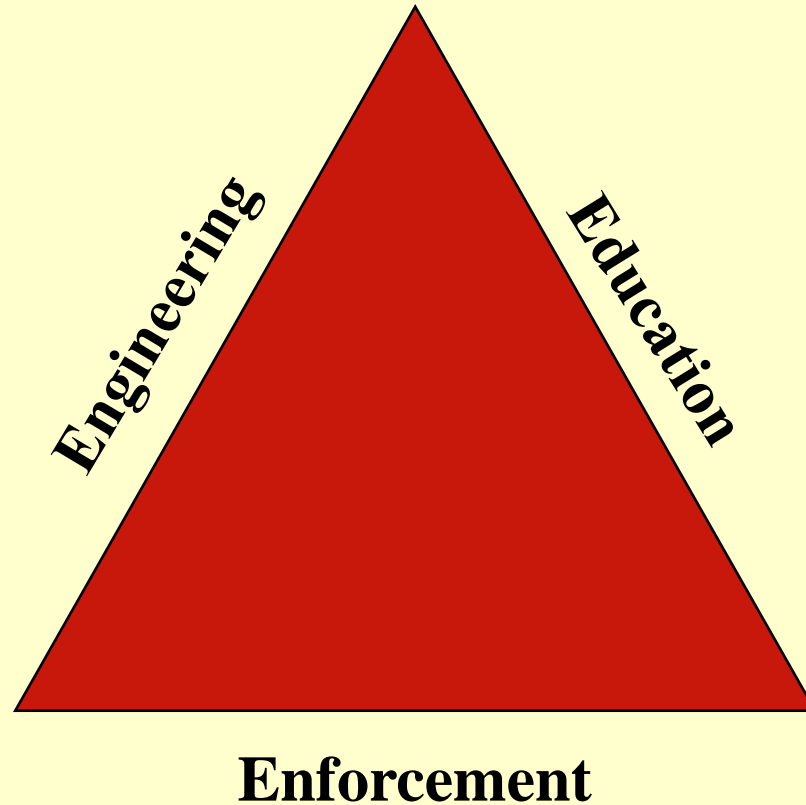


Reasons why kids aren't walking and biking to school

- Long distance 62%
- Traffic danger 30%
- Adverse weather 19%
- Fear of crime danger 12%

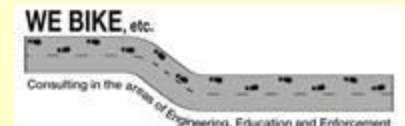


The Highway Safety Triangle



Upcoming Tasks

- Two-Day Law Enf. Training
- PTO Meeting
- School Board Meeting
- Student Travel Survey
- Enforcement Brochure
- SRTS Law Enf. Traffic Handout
- Parent Survey
- Bike/Ped. Meeting
- Village Board Meeting



For More Information

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