



**DESTINATION
IMAGINATION®**

DESTINATION IMAGINATION (DI) IS AN EDUCATIONAL PROGRAM WHERE STUDENT TEAMS SOLVE OPEN-ENDED CHALLENGES AND CAN PRESENT THEIR SOLUTIONS AT TOURNAMENTS.

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HERE ARE THREE REASONS WHY

YOU SHOULD CONSIDER DI

• THINKING SKILLS •



In 2011, researchers from the University of Virginia Curry School of Education conducted an independent research evaluation of the DI program. The evaluation focused on the program's effectiveness, impact, and participant satisfaction in areas relating to creative problem-solving, creative and critical thinking, teamwork, and leadership. Among other findings, the researchers reported, "Students who participated in the activities and tournaments provided by DI outperformed comparable students who had not participated in DI on assessments measuring creative thinking, critical thinking, and creative problem solving."

• BETTER IN SCHOOL •



A study of 600 students was conducted among primary, elementary, junior high and high school students at DI's Global Finals on the campus of the University of Tennessee in 2011. Researchers collected responses and then sent the results to non-DI personnel for analysis. Of the students polled, 70 percent reported they "do better in school" because of DI, and nearly half reported DI has helped them improve their grades.

• GREAT SPONSORS •



For the 2012-13 season, Destination Imagination has several Team Challenge sponsors. 3M is sponsoring the Structural Challenge, Ameresco (a leading independent energy provider) is sponsoring the Scientific Challenge, and MAE (an independent band from Va.) is sponsoring the Service-Learning Challenge. Destination Imagination has also nurtured relationships with organizations like the Motorola Foundation, the National Head Start Association, and NASA.

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