Mandy Schroeder

Information & Communications Coordinator 920.492.2905 ext. 1025

E-mail: mschroeder@ashwaubenonk12.org



MEDIA RELEASE

For More Information, Contact:

Paul Lotto, DECA Advisor Ashwaubenon High School 920-492-2955, ext.5102 plotto@ashwaubenonk12.org

ASHWAUBENON HIGH SCHOOL STUDENTS FINISH SECOND OVERALL AT DECA STATE COMPETITION

Ashwaubenon, WI – March 31, 2021 – Ashwaubenon High School had ten students compete at the DECA State Competition held virtually this year. The competition welcomed over 100 schools and more than 1000 students. All ten Ashwaubenon competitors did well, but only one team finished at the top. Two students will move on to the DECA International Competition in April, which will also be held virtually this year. There are about 20 different event areas for the students to compete in. Each student takes a business test and did one business role play with a business professional. Student scores on both events are added together to determine overall winners in each event category.

Below are the results for the ten AHS students who competed.

Overall Second Place Team in Financial Services and International Qualifier:

Naveen Balu and Lakshman Mallela

They won a medal in each category as well.

Aneesha Prathigudupu also won a medal for the Marketing Test in the Retail Merchandising event. Seven more students also competed and did well but were not able to medal or qualify for the International Competition. They were Leah Ashworth, Jayanth Balu, Haylie Dumoulin, Madelyn Hamielec, Paige Kolosso, Victoria Schamber, and Arya Shankar.

DECA is an Association of Marketing Students. There are DECA Clubs at many of the area high schools. The clubs are organized into State Districts. Ashwaubenon is in District 4, which covers the Green Bay area and most of the Fox Valley. There are District, State and International DECA competitions each year in which students must qualify to move on.

For more information, please contact Paul Lotto, AHS DECA Advisor, at <u>plotto@ashwaubenonk12.org</u> or 920-492-2955, extension 5102.

Photo Attached: DECA State 2021.jpg

Photo Caption: Pictured from left to right: Madelyn Hamielec, Lakshman Mallela, Victoria Schamber, Haylie Dumoulin, Aneesha Prathigudupu, Arya Shankar, Paige Kolosso, Jayanth Balu and DECA President, Naveen Balu. Not pictured is Leah Ashworth.

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