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## MEDIA RELEASE

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### **Ashwaubenon Destination Imagination Recyclable Paper Drive date changed to April 21, 2018**

**Ashwaubenon, WI – April 17, 2018** –Due to the inclement weather on Saturday, April 15th, the paper drive for Ashwaubenon’s Destination Imagination teams has been moved to Saturday, April 21st . The drive will run from 8:00 a.m. until 12:00 p.m at Valley View Elementary School, 2200 True Lane.

The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, old books, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from the local business community also. Last month, the teams, along with school and community members, collected 12,260 pounds of paper during the March drive. Since January of 2015, more than 670,340 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. This past May, two teams from the elementary and middle school attended Global Finals in Knoxville, Tennessee. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming 2018 paper drive dates include April 21<sup>st</sup> and May 12<sup>th</sup>.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or [dmeinel@ashwaubenonk12.org](mailto:dmeinel@ashwaubenonk12.org).

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