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## MEDIA RELEASE

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### **ASHWAUBENON DESTINATION IMAGINATION MARCH RECYCLABLE PAPER DRIVE**

**Ashwaubenon, WI – March 2, 2017** - Throughout the school year, the Ashwaubenon School's Destination Imagination (DI) teams are holding paper drives as a fundraising activity. The teams continue their monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper. The March paper drive will be held on Saturday, March 10th from 8:00 a.m. to 12:00 p.m.

The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, old books, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from the local business community also. Last month, the teams, along with school and community members, collected 17, 260 pounds of paper during the February drive. Since January of 2015, 657,480 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. This past May, two teams from the elementary and middle school attended Global Finals in Knoxville, Tennessee. Ashwaubenon's DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments.

Destination Imagination is the world's largest co-curricular creative problem solving competitive program that builds student participants' skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming 2018 paper drive dates include March 10<sup>th</sup>, April 14<sup>th</sup> and May 12<sup>th</sup>.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or [dmeinel@ashwaubenonk12.org](mailto:dmeinel@ashwaubenonk12.org).

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