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MEDIA RELEASE

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FUNDRAISER TO SUPPORT THE ASHWAUBENON HIGH SCHOOL BANDS

Ashwaubenon, WI – June 6, 2018 –The Ashwaubenon High School Bands are raising funds to purchase new uniforms in November of 2018. The “SNAP!” fundraiser, which is a new way to raise money, uses email, social media, and text messaging to solicit donations from family, friends, and businesses that may be interested in supporting their cause.

The band uniforms are expected to cost approximately \$97,000. With district support, generous donations from both the Jaguar Backers and the Ashwaubenon Music Parents Association, as well as donations received at the 2018 final concert, more than half of the money has been raised for this expenditure. The students are now looking to raise the additional \$40,000 through the “SNAP!” fundraiser.

Those individuals or businesses who are interested in donating to this cause can do so by going directly to a donation page by clicking [here](#) or by contacting Marc Jimos, Director of Ashwaubenon Bands, at 920-492-2955 extension 5715 or mjimios@ashwaubenonk12.org.

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