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MEDIA RELEASE

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ASHWAUBENON DESTINATION IMAGINATION PROGRAM RECYCLABLE PAPER DRIVE

Ashwaubenon, WI – October 10, 2018 –Throughout the school months, the Ashwaubenon School’s Destination Imagination (DI) teams have been holding paper drives as a fundraising activity. The teams continue their monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper. The October paper drive will be held on Saturday, October 13th, from 8:00 a.m. to 12:00 p.m.

The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, old books, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from the local business community also. Last month, the teams, along with school and community members, collected an amazing 12,240 pounds of paper. Since January of 2015, 765,140 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. This year, three teams from the elementary and high school attended Global Finals in Knoxville, Tennessee in May. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming paper drive dates: October 13th and November 10th of 2018.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-445-1356 (cell) or dmeinel@ashwaubenonk12.org .

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