

Mandy Schroeder
Information & Communications Coordinator
920.492.2905 ext. 1025
E-mail: mschroeder@ashwaubenonk12.org



MEDIA RELEASE

For More Information, Contact:

Diane Meinel, Valley View DI Coordinator
Valley View Elementary School
920-492-2935, ext.3325
dmeinel@ashwaubenonk12.org

ASHWAUBENON DESTINATION IMAGINATION PROGRAM RECYCLABLE PAPER DRIVE

Ashwaubenon, WI – February 2, 2018 – Throughout the school year, the Ashwaubenon School’s Destination Imagination (DI) teams are holding paper drives as a fundraising activity. The teams continue their monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper. The February paper drive will be held on Saturday, February 10th from 8:00 a.m. to 12:00 p.m.

The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, old books, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from the local business community also. Last month, the teams, along with school and community members, collected 18,920 pounds of paper during the January drive. Since January of 2015, 640,220 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. Last May, two teams from the elementary and middle school attended Global Finals in Knoxville, Tennessee. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming paper drive dates: February 10th and March 10th of 2018.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or dmeinel@ashwaubenonk12.org.

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