

**Mandy Schroeder**  
Information & Communications Coordinator  
920.492.2905 ext. 1025  
E-mail: [mschroeder@ashwaubenonk12.org](mailto:mschroeder@ashwaubenonk12.org)



---

## MEDIA RELEASE

### For More Information, Contact:

Paul Lotto, DECA Advisor  
Ashwaubenon High School  
920-492-2955, ext.5102  
[plotto@ashwaubenonk12.org](mailto:plotto@ashwaubenonk12.org)

### Ashwaubenon High School Student Medals at International Competition

**Ashwaubenon, WI – May 3, 2019** – Ashwaubenon High School had one student compete at the DECA International Competition held April 27<sup>th</sup> through April 31<sup>st</sup> in Orlando, Florida. The competition welcomed over 20,000 students. Simran Armstrong medaled on the marketing test in the Food Marketing event, finishing in the top 10% of over 170 other students in that category. There are about 20 different event areas for the students to compete in. Each student takes a business test and does two business role plays with business professionals. Student scores on all three events are added together to determine overall winners in each event category. Students can earn a medal in any event if they finish in the top 10%.

DECA is an Association of Marketing Students. There are DECA Clubs at many of the area high schools. The clubs are organized into State Districts. Ashwaubenon is in District 4, which covers the Green Bay area and most of the Fox Valley. There are District, State and International DECA competitions each year in which students must qualify to move on.

For more information, please contact Paul Lotto, AHS DECA Advisor, at [plotto@ashwaubenonk12.org](mailto:plotto@ashwaubenonk12.org) or 920-492-2955, extension 5102.

Photo Attached: DECA pic.jpg  
Photo Caption: Pictured: Simran Armstrong

###  
*[End of media release]*