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## MEDIA RELEASE

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## SCHNEIDER PROVIDES SUPPORT FOR ASHWAUBENON HIGH SCHOOL MUSIC PROGRAM

<u>Ashwaubenon, WI – February 13, 2019</u> – The Ashwaubenon High School Music program is excited to announce that Schneider Transportation and Logistics has generously agreed to donate the transportation of all of the music students' equipment and luggage to New York City for their upcoming trip there from March 14<sup>th</sup> through March 18<sup>th</sup> of 2019.

The 180 member Ashwaubenon Jaguar Marching Band was invited to participate in the annual St. Patrick's Day Parade in New York City. The band will march in front of over 1 million spectators in the event. This is the band's fifth appearance in the St. Patrick's Day Parade. This year's parade will be held on Saturday, March 16<sup>th</sup>. The Parade is scheduled to have approximately 200,000 people marching up 5<sup>th</sup> Avenue in New York City. Accompanying the band will be members of the Ashwaubenon High School choirs. The choirs are also planning to perform while in New York.

The NYC St. Patrick's Day Parade is one of New York City's greatest traditions. The first parade was on March 17, 1762, fourteen years before the signing of the United States Declaration of Independence. Today, the NYC Parade marches up 5th Avenue and is reviewed from the steps of St. Patrick's Cathedral by His Eminence, Timothy Cardinal Dolan, Archbishop of New York. Since it began, this tradition of marching past St. Patrick's Cathedral has remained unchanged.

The Ashwaubenon High School Band has performed in events around the United States including the Tournament of Roses Parade, Pan Pacific Parade in Hawaii, Orange Bowl Parade, and Green Bay Packer Halftime Shows. The Ashwaubenon Director of Bands is Marc Jimos. He is assisted by Assistant director, Mr. Scott Konop. Miss Kristen Pfluger is the director of the Ashwaubenon choral program.

For more information, please contact Marc Jimos, Director of Bands at <u>mjimos@ashwaubenonk12.org</u> or 920-492-2955 ext. 5715.

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