



Minutes for Regularly Scheduled Board Meeting
To Be Held in the District Office Board Room
1055 Griffiths Lane
Ashwaubenon, WI 54304
(Phone: 920.492.2900)

Wednesday, November 8, 2017

5:30 pm - Tour of Kitchen Project at AHS
6:30 pm - School Board Meeting

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A. Tour of Kitchen Project at AHS at 5:30 pm

B. School Board Meeting at D.O. at 6:30 pm

C. Call to order: President VanLaanen called the meeting to order at 6:31 pm

D. Roll call:

Board Members Present: VanLaanen, Trondson, VanDeKreeke, Vyskocil, Garrigan
Board Members Excused: everyone present
School Choice Advisory Representative: James Andersen - excused
Others Present: Keith Lucius, Tammy Lampereur, Jill Kieslich, Mandy Schroeder, Scott Truskowski, Nick Senger, Kurt Weyers, Brian Nelsen, Kate Green, Dirk Ribbens, Andy Bake

E. Declaration of quorum: Quorum present

F. Pledge of allegiance: The pledge was recited

G. Adoption of Agenda: Moved by VanDeKreeke seconded by Vyskocil to approve the agenda as presented. Aye 5, Nay 0. Motion carried 5:0.

H. Citizens and/or delegations:

1. **Public Forum:** no issues presented
2. **Jaguar Backer Update:** Jaguar Backers treasurer Michelle Garrigan provided an update. Jaguar Backers works closely with the high school but is a booster club for the entire district. Garrigan listed the current board members and shared the following:
 - Profit report – This report shows where the money comes from and where it goes. About ½ the money earned comes from concession stand sales and the other portion is from the Taste of Ashwaubenon. Less than half the money given out by the club goes to sports. The club works with many groups and even provides for scholarships.
 - Concession profit report – This report shows the sports that the parents are required to work concessions. All profits from concessions sales goes to the Jaguar Backers with the exception of regional or sectional games. These profits are given to the groups working concessions.
 - The club offers a script card program with Titledown Oil. Last year the club raised \$32,320 dollars through the sale of script cards.
 - The Taste of Ashwaubenon event has been raising money for the club since 2009. They are looking at different way to keep this event growing. This year they are raffling off an ATV. Ticket are \$25 each. Only 500 tickets are being sold.
 - The club has absorbed the responsibilities of the Parent Network.
 - Upcoming open Jaguar Backer Board positions include: president, secretary, JagWear. Meetings are held on the 3rd Monday of every month at 6:00 pm in the high school library.

- The board inquired if the Jaguar Backers were still running the Packer Fan giveaways at home games? Yes they are. Any activity/group volunteering for Packer Fan events automatically receive \$600 dollars for participating.
- Board thanked Garrigan for her work with the Jaguar Backers.
- Garrigan stated the information she presented is also available on the Jaguar Backers website.
- The next Taste of Ashwaubenon is Wednesday, March 14, 2018.

I. Consent Agenda: Moved by Trondson seconded by VanDeKreeke to approve the Consent Agenda items 1-5 as presented. Aye 5, Nay 0. Motion carried 5:0

1. Minutes of the regular meeting held on Wednesday, October 25, 2017
2. Minutes of the executive session meeting held on Wednesday, October 25, 2017
3. Minutes of the expulsion hearing held on Wednesday, October 25, 2017
4. The schedule of checks written 10/17/17 to 10/30/17
5. Co-curricular Contracts: 19 co-curricular contracts were approved

J. Superintendent's Report: No report given

K. Discussion/Presentation Items:

1. **Board Policies/Bylaws - first read:** Lucius presented the bylaws and policies for a first read. No changes were recommended. Trondson request the bylaw pertaining to attending and voting remotely appear on the next agenda. The policies presented will be on the December agenda for a second read/approval.
2. **Clubs/Sports/Activities recognition follow-up:** Nick Senger was asked to provide an update about the recognition of clubs, sports and activities.
 - He referenced the current policy/guidelines for recognizing student accomplishments in activities/clubs/sport.
 - He explained the difference in the two categories of activities/sports. Category one sport/activities must sign a form indicating they have received and reviewed the Code of Conduct prior to participating in the activity. Category two states the advisor of the group is required to distribute and discuss the co-curricular code with their participants. These student are not asked to agree with or read the code. They do not have to acknowledge this code. Those participating in a WIAA or WACPC activities need to acknowledge they agree to this code. The student handbook states how teams/activities will be recognized for their accomplishments whether it is with a banner or other means.
 - Senger explained that currently team/activities that are not WIAA or WACPC are recognized in a location specific to their area (band in band area, math in math area, Nordic team near Mr. Rocheleau room, bowling at Ashwaubenon Lanes, swimming in the pool area, etc.) The district is looking to relocate some of these items to one central location in the new commons area. This recognition may be in the form of a trophy case, wall hanging, or digital image. The final details have not been finalized.
 - The commons area was chosen as a location for displaying recognition because it will become the gathering spot for the fieldhouse, pool and PAC. Nick did inform the group that beside the recent championship for bowling, the bowling team has won 3 state championships since it started in 1988. These trophies currently reside at Ashwaubenon Lanes. The district hope to be able to move them to the new commons area.

Discussion:

- Nelsen spoke about the current WIAA and WACPC wall of fame in the current commons area. He said this area is quickly filling up. They are in discussions about what to do in the future. One possibility to create a digital display that allows a person to look up accomplishments by year.

- Trondson stated that the issue of equally recognizing sports/clubs/activities has been going on for many years. He stated he appreciates the work Mr. Senger is putting into this topic but there has been a perception since long before Mr. Senger took this position that the activities/athletic director's office cared more about football and basketball than any other sport and activity. He is asking the Mr. Senger please revisit this topic and reconsider recognizing more people in the fieldhouse. He states that all these are huge accomplishment and should be recognized accordingly. He stated that in the past, the Jaguar Backers have been more than willing to pay for the banners.
- Lucius stated that many groups are currently recognized in their individual areas throughout the district. He questioned where do we draw the line? The current guideline gives high school administrators the ability to make this decision. The new design of the commons area opens right into the field house area. He stated that the goal it to acknowledge the successes of our students. What we do for one must be done for all. If we open the fieldhouse to one we open it to all. He asked is the goal to have a public venue or is the goal to acknowledge the student in their area of success. The commons area will provide more space, walls and trophy cases for public access/meeting space to be able to honor these clubs and groups.
- VanDeKreeke stated that we should encourage recognition of students. Recognition encourages them to be involved. Lack of recognition could make a student feel slighted.
- Other school district were surveyed on this topic. Most districts have similar guidelines for their fieldhouse and acknowledge students in other areas.
- Trondson stated that over the years he has heard more complaints expressed in this area then in any other. He stated that the field house is big and can handle the placement of more banners. He is requesting administrators go back and revisit this topic again.
- Garrigan stated that if we are putting trophies in the common areas for these other groups, how are we obtaining these trophies/awards? What are we doing for clubs not affiliated with the school? We would reach out to these other groups/teams and request items to display.
- VanDeKreeke expressed his concern that we are recognizing a team that is made up from many district with only 4-5 Ashwaubenon students yet we are not recognizing a bowling team that has 20 Ashwaubenon students on it.
- VanLaanen suggested putting a committee together that will brain storm all the options.
- Lucius asked who would be represented on this committee (i.e. level 1 and 2 clubs, Nick Senger, sports teams, board member, etc.)
- Nelsen agreed that we need a consistent way to recognize students and their successes. He agreed that the field house is a big space but it still needs to look nice. He is also concerned that as space becomes limited for banner to be displayed, we run the risk of offending those placed in a less traveled area in the fieldhouse.
- Part of this committee needs to involve a walk through the fieldhouse and to determine the layout of banner locations. This would ensure no banner is placed in a hidden spot that some could consider disrespectful.
- VanDeKreeke stated we need to consider the multi-media capabilities for recognizing all groups. The high school has been looking into other options for some of its current displays.

L. Action Items:

1. **Designation of Election Clerk:** Lucius recommended Jennifer Bower be designated at Election Clerk. Moved by Vyskocil seconded by Trondson to approve the designation of Jennifer Bower as Election Clerk as presented. Aye 5, Nay 0. Motion carried 5:0.
2. **School Carryover budgets:** Lucius stated that every year he asks the board to approve the carryover of unspent site budgets. He stated that is requested to stop the use it or lose it mentality and to allow the principals to save for larger equipment purchases. He pointed out the only one budget was overspent and this will be reflected in a reduction in this year's budget for that building. The board reminded everyone that any purchase over \$10,000 needs board approval. The board asked Nelsen

what he plan on using his unspent budget on. He stated he is very conservative throughout the year regarding purchases. Much of the money presented has already been spent or designated for larger purchases. The board ask how much money is added to the school budgets each year. Lucius stated that school budgets are based on the number of students in the building and not a set amount each year. Weyers added that having the ability to carry over unspent money allows them to plan long term. Valley View has been replacing student desks in 2-3 classrooms each year with their unspent money.

Moved by Trondson seconded by Vyskocil to approve the school carry over budgets as presented. Aye 5, Nay 0. Motion carried 5:0.

3. **PAC Shared Staffing:** VanLaanen introduced PAC Manager Kate Green and spoke about her request for additional staffing for the PAC. He stated that in our attempts to make the PAC the best we can, it has been determined that Green needs staff to help with the technical and up front office work. Bernie Rocheleau's current partial position helps out on the school events. In many instances, he goes above and beyond his designated time. Additional support is needed for non-school functions. To help with some of the load, Green has utilized students. However it is felt that a technical person is needed to work with and properly care for the new equipment. On the clerical end, Green needs help with office coverage, marketing, phones, etc. She spends evenings running events at the PAC and time away at trade shows recruiting new events. She needs assistance to make sure the PAC is covered when she is not there. VanLaanen stated through discussions with the Village President, a representative from the Trustees and the Village Business Manager it was determined that they would support a two year trial for two positions. The positions would be recruited with a start date of January. The Village Board approved this shared staffing at their November 7, 2017, meeting.

Discussion

- As the PAC continues to grow on the community end, it can eventually help to cover some of these costs.
- Trondson inquired about what the big vision is for the PAC. He stated that we sold it as a community auditorium and asked if we are trying to be a Weidner Center/Fox Cities PAC? Green stated that we want to be a community PAC that sets us apart from other auditoriums. We are not trying to be a Weidner or Fox Cities PAC. The Ashwaubenon PAC have a strong educational tie that provide students the opportunity to experience this environment and learn a craft. We want to elevate the status of this auditorium by showcasing local talent at a higher level yet still bringing in regional, national and international talent. We want a facility and offerings that increases the vibrancy of the community and contributes to a better quality of life.
- With the addition of these two positions, we can provide the PAC a base/core staff to operate.
- Green stated that there is a lot of interest in the space and that is encouraging.
- VanLaanen reminded the group that our first concern is what it does for our students and the community comes second. Green stated that the auditorium helps to elevate us as a district. Our students get to perform and work in this facility. They should be proud of the education and experiences they are receiving from the opportunities they experience through it.
- VanLaanen restated that these positions would be on a two year trial and that the board would re-evaluate them in two years.

Moved by VanDeKreeke seconded by Vyskocil to approve the PAC shared staffing requests as presented. Aye 5, Nay 0. Motion carried 5:0.

4. **PAC - Limited Sale of Alcohol in PAC for Community Events:** In closed session last month Kate Green spoke to the board about the possibility of offering limited sale of alcohol in the PAC. Limited refers to only at some community events and only beer and/or wine. The sale of alcohol would be limited to one hour prior to the performance and during intermission. Green stated that the selling of alcohol at some events has been a frequent topic. It would be a source of revenue but it is actually more

about the experience than anything else. Green drafted an alcohol policy for the PAC. She shared it with the board.

Discussion:

- Who would be responsible for the sale of alcohol? The PAC would have a licensed server. Green is exploring the use of an outside company that would provide this service. This would eliminate the district from serving the alcohol. Alcohol would not be stored on site. It would be brought in for the event and removed following the event.
- Will the sale of alcohol be dependent on the community event and served at all community events? Alcohol sales at community events will be determined on a case by case basis.
- Are there students working in the building at this time? Yes there could be. This area would always be highly supervised.
- VanDeKreeke stated that when you close that door to the school and it becomes a community PAC event, it is disconnected from the school. A community PAC is part of what this facility was sold on. It is appropriate for the Village to be able to use this area as they see fit for community events.
- Brian Hanes did check with the attorneys and Neola. Both stated that they were fine with the sale of alcohol at community events. Hanes also found that there are other similar facilities throughout the state that allow for limited alcohol sales.
- Garrigan felt that community event or not, we are promoting drinking as something that adults just do. She stated that it is not so much a concern that they will drink, but more the image that we are presenting.
- VanDeKreeke stated it can also be used as an opportunity to demonstrate how to be responsible.
- Will selling alcohol at an event change the practice of ticket rush pricing and reduced rates for students? The practice of ticket rush pricing will not change. Green stated that reduced student prices are not just available to Ashwaubenon student but is open to any student from any district or college that has a student ID.
- Trondson stated that when this was first presented to the board last month he was very vocal and wanted to know how allowing this would help educate and move student forward. He has learn to overcome this concerns by remembering that this is a community auditorium. The request to allow alcohol sales falls on the community side. We need to think about how we want this facility to grow. He stated he was in favor of the policy and how it is written. However, he has requested it also include the cleanup process (timeline of cleaning up after and where/how it is being disposed). He feels it should state the use of plastic cups versus beer cans.
- Kate stated she has contacted other schools in similar situations and nobody has a written policy in place.
- Lucius states that if this is not working out, the superintendent has the power to pull the ability to sell alcohol in the PAC. It was felt that this needed to be placed in the policy.
- If the board agrees to the policy and any additions being requested, it will come to the board in December for a first read and January for a second read and approval.
- There was a concern about where the profits go from the sale of alcohol. The board does not want it to appear like the district is selling alcohol to raise money for its schools. Any profits made will go to the net revenue of the PAC. Any net revenue the PAC is able to generate on its own, reduces what the District and Village have to pay for. The key point is we are not selling alcohol to raise money for our schools.
- How is this any different than the money raised from the Ashwaubenon Blast event that comes from the sale of alcohol? It is not any different.

Moved by VanDeKreeke seconded by Trondson to approve as presented the limited sale of alcohol in the PAC at community events only and the development of a policy that includes the approval by the superintendent of these events/sales and the removal and disposing of waste/trash from the facility following the event. Aye 4, Nay 1 (Garrigan). Motion carried 4:1.

M. Board & Superintendent Communications:

- Ashwaubenon High School performance of “School of Rock” November 17, 18, 25 and 26
- “Merry Christmas Darlings” December 8, 2017
- “The Drifters” December 9, 2017
- “Daddy D’s Christmas” December 22, 2017
- Individual school concerts throughout December
- Girls Swim Team – sectionals
- Thank you to Melanie Lasee for organizing the recent performance of a rock classical hip hop band out of Germany. This group performed at the PAC to our students and students from other school districts.
- Trondson inquired if the technical issues had been fixed in the PAC. Yes they have.

N. Future Board Meetings & Topics:

- The next board meeting is scheduled for Wednesday, December 13, 2017, at 6:30 pm in District Office Board Room.
- Pull bylaw 0167.1 to be reviewed for a board member’s ability to participate and vote remotely in a board meeting.
- PAC Alcohol Policy for a first read

O. Adjournment: Moved by Trondson seconded by Vyskocil to adjourn the meeting at 7:59 pm. Aye 5, Nay 0. Motion carried 5:0.

Respectfully submitted,



Paul Trondson