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MEDIA RELEASE

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Ashwaubenon Fifth Grade Students Present at Junior Achievement Board Meeting

Ashwaubenon, WI – November 18, 2013 –Three fifth grade students, Maddy Hamielec, Alexis Karnitz, and Emaly Jadin, from Mrs. Alissa Vanden Hoogen’s fifth grade classroom at Pioneer Elementary School in Ashwaubenon, had the honor of sharing their “Big Idea” with the Brown County Junior Achievement (JA) Board of Directors at their monthly meeting. Mr. Joe Zink, Price Strategy Director for Festival Foods and JA board member, volunteers in Mrs. Vanden Hoogen’s fifth grade class. Mr. Zink was so excited about how well the fifth graders did with their first challenge of creating an advertisement for a made-up business that he asked the girls to show off their work to the entire JA Board of Directors.

The fifth grade theme for Junior Achievement is called Our Nation. Throughout the five weeks of the program students are introduced to the demand of goods and services; what it means to be an entrepreneur; STEM (science, technology, engineering, and math) skills necessary in high-demand jobs; the importance of developing a resume; and how the global market works. All of these concepts are taught through high-interest activities and learning games.

The presenters that come into each classroom for Junior Achievement are all volunteers from local businesses. There are many local businesses that make this school to community tie available to their employees. The students are always so excited to welcome a guest into the classroom. Classrooms in first through fifth grade at Pioneer Elementary School have been welcoming JA volunteers annually for many years.

For more information, please contact Alissa Vanden Hoogen, Pioneer Elementary School, Fifth grade teacher at 920-492-2920 extension 6156 or avandehoogen@ashwaubenon.k12.wi.us

Picture attached: Asd-PI-JAwithGrade5.jpg

Picture caption: Left to Right: Mrs. Alissa Vanden Hoogen, Alexis Karnitz, Emaly Jadin, Maddy Hamielec, and Joe Zink

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End of Media Release