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MEDIA RELEASE

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Ashwaubenon High School Hosting Green Bay Area Destination Imagination Regional Tournament

Ashwaubenon, WI - March 10, 2014 - Ashwaubenon High School will host the Green Bay Area Destination Imagination (DI) Regional Tournament on March 15th with more than 100 area teams, in the Green Bay area and surrounding community school districts, showcasing their DI challenge solutions in Primary, Elementary, Middle, & Secondary Levels. The Green Bay Area DI region is the largest of 10 regions in Wisconsin. All 1st and 2nd place competitive teams will advance to compete in the WI Affiliate State Tournament held on the University of Wisconsin – Stevens Point Campus on April 12, 2014. The top finishers will then advance to compete at the Global DI tournament with teams from across the U.S.A. and 30 other countries in May 2014. More than 25 Green Bay area teams have advanced to compete in the Global tournament over the last 5 years, and an Ashwaubenon High School team placed 3rd in the world in May 2013!

Destination Imagination is the world's largest co-curricular Creative Problem Solving competitive program that builds student participants' skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, science and math application, playwriting, and oral presentation skills. Due to the profound impact this program has on area students and their development of teamwork, problem-solving, and critical thinking, generous regional tournament sponsors include Georgia Pacific, KI, and the Kress Foundation.

In each season and competition, teams need to solve two different kinds of Challenges. The "Team Challenge" is one of six competitive problems for which the teams develop solutions over several months that incorporate focused research and application of technical design, science, math, construction, fine arts, and/or community service, and character/script/presentation development. The "Instant Challenge" is a hands-on challenge teams are asked to solve in a short period of time at the tournament. Teams present their solutions to both Challenges for score. Teams qualify to earn "place" awards and/or special recognition awards.

All central challenge performances and the awards assembly are OPEN to the public and FREE of charge. Concessions will be sold on site, and competitions will run from 8:40 a.m. - 4:10 p.m. for most challenges. Awards will begin at approximately 5:00 p.m. More information about the DI worldwide program can be found online at Idodi.org

For more information, please contact Lissa Marth, GBADI Co-Regional Director and Ashwaubenon High School DI Coordinator at 920-366-7242 or Lissa.Marth@gmail.com.

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