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MEDIA RELEASE

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Two Ashwaubenon High School Students Advance to DECA International Competition

Ashwaubenon, WI – March 31, 2014 – On March 18th and 19th, over 1,200 students participated in the DECA State Competition in Lake Geneva. Two of the six Ashwaubenon High School students competing - Claire O’Connell and Linda Zhang - qualified for the International Competition to be held in Atlanta in May.

The Ashwaubenon High School student competitors and their results are listed below.

Claire O’Connell – Medaled in two of the three events, was a series finalist (top 10), and finished first in the State in Sports and Entertainment Marketing.

Linda Zhang – Medaled in two of her three events, was a series finalist (top 10), and finished second in the State in Apparel and Accessories Marketing.

Carter Krause – Medaled in one event in Sports and Entertainment Marketing.

Emilie Enke – Medaled in one event in Food Marketing.

The team of Tatiana Micoley and Tyler Rolling competed in Buying and Merchandising.

DECA is an association of marketing students. There are DECA Clubs in many Wisconsin high schools and they are organized into State Districts. Ashwaubenon is part of District 4 which covers the Green Bay and Fox Valley areas. District, State and International DECA competitions are held each year. There are a total of 16 competition categories where the participants perform two role plays and take a business test. The top six finishers in each category advance to the next competition.

For more information, please contact Paul Lotto, AHS DECA Advisor, at 920-492-2955 extension 5102 or plotto@ashwaubenon.k12.wi.us.

Picture attached: ASD-HS-DECAstate.jpg

Caption: Ashwaubenon High School Students who competed at the State DECA Competition (left to right): Tyler Rolling, Emilie Enke, Claire O’Connell, Linda Zhang, Tatiana Micoley and Carter Krause.

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