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MEDIA RELEASE

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Ashwaubenon School District 4th Graders are Virtual Tour Guides for Neville Public Museum Exhibit

Ashwaubenon, WI – May 12, 2014 – Ashwaubenon School District 4th grade students, in cooperation with Brown County’s Neville Public Museum, created video companion tours to enhance the museum’s “On the Edge of the Inland Sea” exhibit. By scanning QR (Quick Response) Codes, museum visitors will be able to see and listen to the 4th graders explain the artifacts and displays in the exhibit. The completed project, titled “From the Ice Age to the Age of Invention, the Shaping of Brown County”, will be unveiled at a reception on Thursday, May 15th at 4:30 P.M. The reception will include a ribbon cutting ceremony, beverages and snacks for the students involved, and time to explore the enhanced exhibit.

A QR Code is a barcode that when scanned will open up additional information, such as text, images, websites, or links to videos. Museum visitors will be able to access the student videos using an internet-enabled device, such as a smartphone or tablet, with a QR Code scanning app. The museum will have free wireless internet access available for guests with non-cellular connected devices.

According to Jamie Averbeck, Ashwaubenon School District’s Technology Integration Specialist who led the project, “Ashwaubenon schools are excited to partner with the Neville Public Museum. It gives our students a real-world experience in creating meaningful digital content for an authentic audience.”

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