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## MEDIA RELEASE

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### **Ashwaubenon High School Drum Line Joins Salvation Army Red Kettle Kick-off**

**Ashwaubenon, WI – November 9, 2012** – The Salvation Army’s 2012 Red Kettle Kick-Off will include the Ashwaubenon High School Drum Line. The event, hosted by Schneider National at their headquarters at 3101 Packerland Drive, takes place on Tuesday, November 13 at 2:30 p.m.

The kick-off will unveil this season’s Red Kettle goal and a new Captain Kettle mascot. Scheduled speakers include Captain Ken Shiels of The Salvation Army, Casey Cuene, Chris Lofgren, Dennis Hogan and Aaron Popkey. In addition, Chris Lofgren, CEO of Schneider National, will officially kick-off the campaign by attempting to kick a football into a big red kettle.

For more information regarding AHS Drum Line’s involvement, please contact Marc Jimos, Ashwaubenon High School Band Director, at 920-492-2955 extension 5715 or [mjimos@ashwaubenon.k12.wi.us](mailto:mjimios@ashwaubenon.k12.wi.us).

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