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MEDIA RELEASE

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Five of Eight Ashwaubenon High School State DECA Competitors Advance to Internationals

Ashwaubenon, WI – April 1, 2013 – On March 19th and 20th, over 1,200 students participated in the DECA State Competition in Lake Geneva. Ashwaubenon High School had eight students compete in the event with five of them qualifying for the International Competition in California. Qualifiers had to be one of the top six finishers in the State for their specific competition category.

AHS students advancing to the International Competition are:

Austin Kadulski who medaled in two events and took 1st place overall in Business Services,

The team of Dat Le and Dayton Kassner who medaled in two events and took 2nd place overall in Buying and Merchandising Team,

Logan Enke who medaled in two events and took 5th place overall in Hotel and Lodging,

Linda Zhang who medaled in two events and was a series finalist in Apparel and Accessories Marketing.

Other AHS students who competed at State were Claire O'Connell who medaled in two events and was a series finalist (top 10 finisher) in Sports and Entertainment Marketing, Emma Hawley who medaled in one event in Restaurant and Food Service Management, and Carter Krause who medaled in one event in Sports and Entertainment Marketing.

DECA is an association of marketing students. There are DECA clubs in many of the area high schools. The clubs are organized into districts and AHS is part of District 4 which covers the Green Bay and Fox Valley areas. Each year, DECA conducts District, State and International DECA competitions. The competitions consist of sixteen categories. Teams compete in two role plays and one test while individuals compete in two role plays and two tests.

For further information, please contact Paul Lotto, Ashwaubenon High School DECA Advisor, at 920-492-2955 extension 5304 or plotto@ashwaubenon.k12.wi.us.

Picture Attached: ASD-HS-DECAstate.jpg

Picture Caption: Ashwaubenon High School's DECA team at State Competition (left to right) Linda Zhang, Logan Enke, Austin Kadulski Carter Krause, Dat Le, Dayton Kassner, Emma Hawley and Claire O'Connell.

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