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MEDIA RELEASE

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Ashwaubenon Students Excel at DECA Internationals with One Placing 3rd in the World

Ashwaubenon, WI – April 30, 2013 – Five Ashwaubenon High School students competed at the DECA International Competition in California, which took place April 24th through April 27th. Three of the five students made it to the final round of the marketing competition by finishing in the top ten percent of the world in their business category. Senior Austin Kadulski advanced even further by placing third in the world in his category. Over 12,000 students from around the globe took part in this year's competition.

Kadulski was a finalist and went on to finish third best in the world in the Business Services category. Dat Le and Dayton Kassner were also finalists by finishing in the top ten percent in their category of Buying and Merchandising. They also earned a medal for their role play. Logan Enke and Linda Zhang also earned the right to compete in the International Competition. All five students qualified for this event by placing in the top six at the State Competition in March.

DECA is an association of marketing students. Many area high schools have DECA clubs which are organized into districts. Ashwaubenon High School is part of District 4 which covers the Green Bay area and most of the Fox Valley. There are annual District, State and International competitions, where the top finishers qualify to move on to the next level. At the Internationals Competition, over 150 of the world's best students compete in each category.

For more information please contact Paul Lotto, Ashwaubenon High School DECA Advisor, at 920-492-2955 extension 5102 or plotto@ashwaubenon.k12.wi.us.

Picture Attached: ASD-HS-DECAworld.jpg

Picture Caption: Ashwaubenon DECA students (left to right) Logan Enke, Dayton Kassner, Austin Kadulski, Linda Zhang and Dat Le.

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