

BRAD TAYLOR

Information Coordinator

920.492.2905 ext. 1017

E-mail: btaylor@ashwaubenon.k12.wi.us



MEDIA RELEASE

For More Information Contact:

Joanne Krcmar, Coordinator of Senior Volunteers

Ashwaubenon School District

920-492-2955 ext.2005

jkrcmar@ashwaubenon.k12.wi.us

Alternate contact: Valley View Elementary School 920-492-2930

ASHWAUBENON SENIOR CITIZENS READ TO VALLEY VIEW STUDENTS

Ashwaubenon, WI – December 10, 2009 – Senior citizens in Ashwaubenon will be packing their books and heading back to elementary school on Monday, December 14. Thirty-one classes at Valley View Elementary School will have senior citizen visitors that day as part of the school's Reading is Fundamental (RIF) Reading Challenge.

The seniors have each been assigned to a classroom where they will share their joy of reading by presenting a holiday story to the students who are working to achieve their goal of reading 8,000 books as a school community during the RIF challenge being held November 23 through December 15.

This special event linking Ashwaubenon senior citizens 50 and over with the RIF celebration at Valley View is part of a broad school district goal to connect Ashwaubenon's growing senior population to the schools. Senior readers, who represent a wide range of occupations from village president to retired engineers and medical staff, will be at Valley View at 10:00 and 11:00 a.m. and 1:15 p.m. Coordinators of the senior read-in are Valley View Associate Principal Jennifer Kozak and the school district's Coordinator of Senior Volunteers Joanne Krcmar.

On December 15 the RIF Reading Challenge will culminate when each student will receive a free book provided by the Valley View Parent Teacher Organization.

For more information, contact Joanne Krcmar, Coordinator of Senior Volunteers at 920-492-2955 extension 2005 or jkrcmar@ashwaubenon.k12.wi.us. You may also contact Valley View Elementary School directly at 920-492-2930.

[End of media release]