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MEDIA RELEASE

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Ashwaubenon Schools Hold Dr. Seuss Read-In With Senior Citizens

Ashwaubenon, WI – February 28, 2010 – Ashwaubenon’s Pioneer Elementary and Valley View Elementary will join other schools and libraries across the country on Tuesday, March 2nd, to celebrate Read Across America Day. Senior citizens will take part in the event by reading and discussing Dr. Seuss books in various classrooms.

In nineteen Pioneer classrooms and thirty-one Valley View classrooms, senior citizen volunteers will be talking to the students about Dr. Seuss, reading a Dr. Seuss story selected for each individual class, and sharing their joy of reading. This read-in, which occurs at 10:15 and 10:35 a.m. and again at 1:15 and 1:35 p.m., is part of the Senior Volunteers in the Schools Program which began a year ago in the Ashwaubenon School District.

Read Across America Day, initiated in 1998 by the National Education Association, calls for every child in every community to celebrate reading in memory of the American writer and cartoonist Dr. Seuss. Born March 2nd, 1904 in Springfield Massachusetts, Theodor Seuss Geisl wrote more than 60 children’s books under the pen name Dr. Seuss. His works are known for their imaginative characters and rhyme. Numerous adaptations of his work have been created, including eleven television specials, three feature films, and a Broadway musical.

For more information, please contact Joanne Krcmar, Coordinator of Senior Volunteers in the Ashwaubenon Schools at 920-492-2955 extension 2005 or jkrmar@ashwaubenon.k12.wi.us.

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