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## MEDIA RELEASE

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### **Barnes & Noble Hosts Ashwaubenon Pioneer Elementary School Reading Event**

**Ashwaubenon, WI – March 8, 2010** – Barnes & Noble and Ashwaubenon’s Pioneer Elementary School are teaming up for a reading event on March 11, at the bookstore’s 2498 South Oneida Street location. Pioneer students will have the opportunity to “Travel Around the World” during a special story time, featuring Principal Pete Marto reading aloud, from 6:00 P.M. to 7:00 P.M. Other activities include a scavenger hunt, crafts and student artwork on display.

Community members purchasing items in the store that day from 9:00 A.M. to 11:00 P.M. will help support Pioneer School. A percentage of those sales will be donated to the school to purchase reading materials for the library media center.

For more information, please contact Dawn Austin, Media Specialist, Pioneer Elementary School at 920-492-2925 extension 6135 or daustin@ashwaubenon.k12.wi.us.

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