



**Present the
6TH ANNUAL
BIZ FOR KIDS Challenge**

On April 24, 5th grade students from area schools gathered at NWTC for the sixth annual Junior Achievement Biz for Kids Challenge.

Students, in teams of four lead by a volunteer business mentor, competed in developing an idea for an area restaurant, creating a business plan and marketing strategy, and presenting their ideas to a panel of judges.

The winning team, "*The Tasty Tomato*," including Brenna Kelly, Laura Bottei from Pioneer Elementary School, Quin Perrault and Kate Rolling from Valley View Elementary, each won a \$300 Savings Bond. They were mentored by Elliot Christenson of Green Bay Net.

Second place winners, "*4th and Long Sports Bar & Grill*," including Ben Wittig from Langlade Elementary School along with Cade Curtis, Kolten Van Elzen and Daniel Cole from Pioneer Elementary School were each awarded a \$150 bond. They were mentored Melissa Valentine of Sam's Club.

Third place team, "*Laff A Latte*," including Sam Fonder, David Clark, Ben Ratschan and Matthew Meyer from Pioneer Elementary School each won a \$50 bond. They were mentored by Monica Moreau of Humana Inc.

JA's purpose is to inspire and prepare young people to succeed in a global economy. JA provides local classrooms with a business volunteer to teach a program on the free enterprise system to elementary, middle, or high school students in both public and parochial classrooms. The volunteer follows a pre-designed curriculum that shows students how business works. The program is operated in partnership with the classroom teacher. This school year JA of WI Inc.-Brown County will reach over 500 local classrooms and impacting over 11,000 students.

Submitted by Laura Bilotti, Director, Junior Achievement of WI-Brown County. For more information on how you can become involved with JA, please call 336-1444 or lbilotti@javis.org.