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## **MEDIA RELEASE**

**For More Information, Contact:**

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### **Valley View Elementary Holding Family Reading Night At Barnes & Noble Bookstore**

**Ashwaubenon, WI – March 26, 2010** – Ashwaubenon’s Valley View Elementary School and Barnes & Noble are teaming up for a special family reading event on March 30, at the bookstore’s 2498 South Oneida Street location. The event takes place from 6:00 p.m. to 7:00 p.m. and includes Valley View staff performing a choral reading of a new book by Sarah Weeks titled, *Sophie Peterman Tells the Truth*. Families from around the district are invited to attend and are encouraged to explore the Barnes & Noble bookshelves before and after the event.

All families who attend the event will receive a voucher to choose a free book at school the next day. In addition, community members who purchase an item at the store that day between the hours of 9:00 a.m. and 11:00 p.m. will help support Valley View Elementary School. A percentage of those sales will be donated to Valley View to purchase reading materials for their book room and English Language Learners (ELL) department.

For more information please contact Stacie Schabow, Valley View Elementary Reading Specialist, at 920-492-2935 extension 3041 or sschabow@ashwaubenon.k12.wi.us.

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