

MEDIA RELEASE

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Three Ashwaubenon DECA Students Crowned Top Ten In The World

Ashwaubenon, WI – April 30, 2010 – Three Ashwaubenon High School students placed in the top ten at the International DECA Competition in Louisville, Kentucky this week. Since the competition features students from around the world, top finishers are crowned the best in the world.

Austin Kassner and Andrew Clark were partners in the Sports and Entertainment Marketing category and made it to the finals round where they finished in the top ten. Nikhitha Murali, competing in the Business Services Marketing category, medaled in her role-plays, made it to the finals round and finished in the top ten. Kelsey Jones and Hannah Wikum also competed for Ashwaubenon in the Buying and Merchandising category.

Each category has between 150 and 200 student competitors. The students are tested and judged on their proficiency and skill through written exams and role-plays in front of business professionals. At the International Competition, fourth through tenth place positions are simply recognized as being in the top ten.

DECA is an international association of marketing students. Many area high schools have DECA clubs which are organized into Districts. Every year there are District and State Competitions, where students must qualify to move on, culminating with the International Competition.

Picture (ASD-HS-DECAintl.jpg) attached: Students from left-to-right are Andrew Clark, Austin Kassner, Nikhitha Murali, Hannah Wikum, Kelsey Jones.

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