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MEDIA RELEASE

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ASHWAUBENON STUDENTS WIN FINANCE AND INVESTMENT CHALLENGE BOWL

Ashwaubenon, WI – December 11, 2015 – On Wednesday, December 9th student groups from area schools competed in the first annual northeast Wisconsin Finance and Investment Challenge Bowl at NWTC. Ashwaubenon High School had one team comprised of four students compete. That team took first place overall and qualified to go to the state competition on April 27th in Milwaukee. The team finished with 265 points overall, while the second and third place teams finished with 175 and 140 points, respectively.

The FICB is an event where high school students compete against one another intellectually, tapping their knowledge of economics, business, personal finance, current events, math, history & technology. Following a college bowl format, teams of students play through a bracket system similar to “March Madness,” to win the regional trophy for their school and advance to the state championship. Tournament play involves teams of four students using buzzing in to answer questions. Correct answers reward teams with points, while incorrect answers deduct points.

Asset Builders, a Wisconsin non-profit organization, conducts the FICB program. The competition includes regional tournaments in Appleton, Green Bay, Madison, Menominee Indian Reservation, Milwaukee, Rhinelander, Racine/Kenosha, and Wausau. Over 5,000 students throughout Wisconsin have participated in the FICB, with at least 600 competing each year.

For more information, please contact Paul Lotto, Ashwaubenon High School, at 920-492-2955 extension 5102 or plotto@ashwaubenon.k12.wi.us.

Picture Attached - Students from left to right: Janmesh Patel, Devan Klaus, Teja Mallela, and Dhruva Murali.

[End of media release]