

# MEDIA RELEASE

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## **Ashwaubenon Destination Imagination Program Holding Recyclable Paper Drive**

**Ashwaubenon, WI – October 7, 2015** – With school back in session, the Ashwaubenon School's Destination Imagination (DI) teams are prepared for their fundraising paper drives. The teams continue to hold monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper.

The October paper drive will be held on Saturday, October 10th, from 8:00 a.m. – 12:00 p.m. The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. Last month, the teams, along with school and community members, collected 18,520 pounds of paper during the August drive. Since January of 2015, 142,500 pounds of paper has been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. In May 2015, seven teams from the elementary, middle school and high school attended Global Finals in Knoxville, Tennessee. Ashwaubenon's DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI.

Destination Imagination is the world's largest co-curricular creative problem solving competitive program that builds student participants' skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Upcoming paper drive dates in 2015 are October 10<sup>th</sup>, November 14<sup>th</sup>, and December 12<sup>th</sup>.

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