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MEDIA RELEASE

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Valley View Elementary School Celebrates Read Across America and Dr. Seuss

Ashwaubenon, WI – February 22, 2012 –Dr. Seuss’ legacy lives on at Valley View Elementary School in Ashwaubenon. Students and staff will celebrate the beloved author’s work and passion for reading all week long in conjunction with National Education Association’s Read Across America annual campaign to invite children in every community to celebrate reading. The week of February 27th through March 2nd at Valley View will be filled with activities and opportunities for students to immerse themselves in the works of Dr. Seuss and other favorite authors.

Students and staff will kick off the week by wearing stripes, in honor of the striped hat made famous by Dr. Seuss’ character, The Cat in the Hat. A readers’ oath will be read by a well known costumed critter. Students will also have the opportunity to recycle their gently used books by trading them for other gently used books at a book swap. Video clips of teachers sharing the different ways they enjoy reading throughout their days and evenings will be shown to emphasize the importance of being a lifelong reader.

The remainder of the week will bring fun surprises and activities for the elementary readers. Students will be invited to wear their favorite hats to go along with Dr. Seuss’ 500 Hats of Bartholomew Cubbins book. Staff members are predicting reading and writing storms during the week. Students will be asked to carry a book and notebook wherever they go. Throughout the day different storms will hit and everyone will stop what they are doing to read or write while they “weather” out the storm. Every student will also have the opportunity to choose a book to keep as their own for Valley View’s RIF (Reading is Fundamental) program. The weeklong celebration will end on Friday as students and staff celebrate Dr. Seuss’s birthday by dressing as their favorite Dr. Seuss character. Guest readers will visit classrooms to read Dr. Seuss stories. Every student will have the opportunity to choose a book to keep as their own for Valley View’s RIF program.

Valley View Elementary School would like to thank the senior citizen volunteers for taking the time to be guest readers during this fun-filled week. The Valley View Parent Teachers Organization should also be recognized for their monetary contributions to the RIF program that puts books in the hands of Valley View students throughout the year. A gift of a book is a present that lasts a lifetime because it helps instill a love for reading!

Similar reading events are also taking place at Ashwaubenon’s Pioneer Elementary School and Cormier School and Early Learning Center during the Read Across America campaign from February 27th through March 2nd.

For more information, please contact Sheryl Stathas, Reading Specialist, Valley View Elementary School, at 920-492-2935 extension 3043 or sstathas@ashwaubenon.k12.wi.us.

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