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MEDIA RELEASE

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Ashwaubenon Destination Imagination Program Holding Recyclable Paper Drive

Ashwaubenon, WI – March 28, 2012 – The Ashwaubenon School District’s Destination Imagination (DI) program is holding a recyclable paper drive at Valley View Elementary School, 2200 True Lane, on Saturday, March 31 from 8:00 a.m. to 12:00 p.m. The community is encouraged to participate by contributing newspaper, printer paper, copy paper, magazines, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc.

All proceeds collected from the paper drive will benefit DI by helping offset expenses incurred for the trip to this year’s Global tournament in Tennessee. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments. All Ashwaubenon schools participate in DI.

Destination Imagination is the world’s largest co-curricular creative problem solving competitive program that builds student participants’ skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

The next paper drive, which is the last one for this school year, will take place on Saturday, May 12.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or dmeinel@ashwaubenon.k12.wi.us.

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