

BRAD TAYLOR

Information Coordinator

920.492.2905 ext. 1017

E-mail: btaylor@ashwaubenon.k12.wi.us



MEDIA RELEASE

For More Information, Contact:

Paul Lotto, DECA Advisor

Ashwaubenon High School

920-492-2955, ext.5102

plotto@ashwaubenon.k12.wi.us

Ashwaubenon Students Excel At DECA International Competition; One Earns Top 10 In The World

Ashwaubenon, WI – May 8, 2012 – Six Ashwaubenon High School students competed at the DECA International Competition in Salt Lake City, Utah, which took place April 29th through May 1st. Three of the six students made it to the final round by finishing in the top ten percent of the world in their competition category. One advanced further by being named a top 10 student in the world in his category. Over 12,000 students from around the world took part in the annual marketing competition.

Austin Kadulski qualified for the final round (top 10%) and finished as one of the top 10 students in the world in the Business Services category. The team of Philip Nelson and Brian Lauscher qualified for the final round (top 10%) in the Financial Services category. Hannah Wikum won a medal by scoring in the top ten percent on the Buying/Merchandising test. Linda Zhang and Kelsey Jones also competed at the event in the Apparel/Accessories and Buying/Merchandising categories, respectively. All six students placed in the top six at the DECA State competition in order to advance to the International competition.

DECA is an association of marketing students. Many area high schools have DECA clubs which are organized into districts. Ashwaubenon High School is part of District 4 which covers the Green Bay area and most of the Fox Valley. There are annual District, State and International competitions, where the top finishers qualify to move on to the next level.

For more information please contact Paul Lotto, Ashwaubenon High School DECA Advisor, at 920-492-2955 extension 5102 or plotto@ashwaubenon.k12.wi.us.

Picture Attached: ASD-HS-DECAintl.jpg

Picture Caption: Ashwaubenon DECA students , left to right: Linda Zhang, Kelsey Jones, Philip Nelson, Brian Lauscher, Austin Kadulski and Hannah Wikum.

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