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MEDIA RELEASE

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Ashwaubenon High School Advances Nine Students to State DECA Competition

Ashwaubenon, WI – January 11, 2012 – On January 7th, Ashwaubenon High School sent sixteen students to compete in the DECA District Competition at Kimberly High School. Out of the sixteen business competition categories, Ashwaubenon earned two first place finishes, one second and one fourth place finish. Fourteen of the sixteen Ashwaubenon students won awards, with nine of them advancing to the State Competition to be held in March.

First place winners were the team of Kelsey Jones and Hannah Wikum in the Buying and Merchandising category and the team of Philip Nelson and Brian Lauscher in the Finance category. Austin Kudalski won second place in the Business Services category while the team of Dayton Kassner and Dat Le earned fourth place in the Buying and Merchandising category. In addition, Donglin Zhang and Isaac Wells each earned medals in their events, also qualifies them for the State Competition. The district competition included nineteen area schools and over 600 students.

DECA is an association of marketing students with clubs in many of the area high schools. These clubs are organized into districts and compete annually to qualify for District, State and International Competitions. The competitions consist of one or two written tests and two role plays which are judged by an area business professional.

For more information, please contact Paul Lotto, Ashwaubenon High School DECA Advisor, at 920-492-2955 extension 5102 or plotto@ashwaubenon.k12.wi.us.

Picture attached (ASD-HS-DECA-District.jpg)

Left to right: Mr. Lotto, Isaac Wells, Abby Filcher, Kelsey Amundson, Kelsey Jones, Hannah Wikum, Emilie Enke, Logan Enke, Logan Knoll, Austin Kadulski, Philip Nelson, Brian Lauscher, Dayton Kassner, Dat Le, Lauren Lucius, and Kadija Larsen.

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