

BRAD TAYLOR

Information Coordinator

920.492.2905 ext. 1017

E-mail: btaylor@ashwaubenon.k12.wi.us



MEDIA RELEASE

For More Information, Contact:

Teresa Schroepfer, Choir Director

Ashwaubenon High School

920-492-2955, ext.5717

tschroepfer@ashwaubenon.k12.wi.us

Ashwaubenon High School Choirs Host Spring Concert Sunday

Ashwaubenon, WI – May 16, 2012 - The Ashwaubenon High School Choirs will present their final concert of the school year on Sunday, May 20 at 3:00 p.m. in the AHS Auditorium at 2391 S. Ridge Road. The concert, titled *Pop Music with a Jazz Flair*, includes the full choir, small ensembles and a tribute to the graduating seniors. Admission is free.

Song selections include *Queen of Soul*, *Orange Colored Sky* in barbershop style, *100 Years* – senior class song, *The Lion King*, *Highlights from Chicago*, and *Africa*. The choirs are under the direction of Teresa Schroepfer, and will be accompanied by Mrs. Mary Kempen and Katie Hayes at the piano with Libby Welton on drums.

For more information please contact Teresa Schroepfer, Ashwaubenon High School Choir Director at 920-492-2955, extension 5717 or tschroepfer@ashwaubenon.k12.wi.us.

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[End of media release]

Media Release template & process for staff

Above is a Media Release template we've developed for staff to use. By using this easy-to-use tool, we hope to encourage more staff to report on the great things our students, staff and schools are doing. The ultimate goal is to increase the Ashwaubenon School District's positive exposure.

The template and process was tested with a three events in December 2009. The template provides our format and includes writing guidelines and a sample media release. The process is to simply fill out the template and email it to Brad Taylor at the District Office. Brad will proof it and edit if necessary. Before emailing it to the local media, Brad will email you a copy to proof. As noted on the template, please provide your media release in a timely manner, taking into account the turnaround time of the entire process.