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MEDIA RELEASE

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Three Ashwaubenon High Students Earn Illinois Jazz Festival Honors

Ashwaubenon, WI – March 5, 2012 – During the weekend of February 25th, the Ashwaubenon High School jazz ensembles took part in the annual Rolling Meadows Jazz Festival in Chicago, Illinois. Three students earned soloist awards for their outstanding performances at the festival - senior Libby Welton on the drum set, junior Jared Roberts on the drum set, and junior Cole Roberg on the electric guitar. The festival features students from over fifty high schools throughout Wisconsin, Illinois and Iowa.

For more information please contact Marc Jimos, Ashwaubenon High School Band Director, at 920-492-2955 extension 5715 or mjimios@ashwaubenon.k12.wi.us

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[End of media release]

Media Release template & process for staff

Above is a Media Release template we've developed for staff to use. By using this easy-to-use tool, we hope to encourage more staff to report on the great things our students, staff and schools are doing. The ultimate goal is to increase the Ashwaubenon School District's positive exposure.

The template and process was tested with a three events in December 2009. The template provides our format and includes writing guidelines and a sample media release. The process is to simply fill out the template and email it to Brad Taylor at the District Office. Brad will proof it and edit if necessary. Before emailing it to the local media, Brad will email you a copy to proof. As noted on the template, please provide your media release in a timely manner, taking into account the turnaround time of the entire process.