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MEDIA RELEASE

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Ashwaubenon Bands And Special Guests Perform Concert To Honor Veterans

Ashwaubenon, WI – November 11, 2011 - The 185-member Ashwaubenon High School Jaguar Marching Band is hosting a concert at 7:00 p.m. on Tuesday, November 15th in Ashwaubenon High School's field house. Over 320 Parkview Middle School band students will have the opportunity to join the concert which pays special tribute to the military and its veterans.

Vocalist Tara Greene, wife of Green Bay Packer assistant coach Kevin Greene, will be a guest performer on a special arrangement of "God Bless America". In addition, Ashwaubenon School District Superintendent, Dr. Brian Hanes, will join the students on one selection as a trumpet soloist.

Admission to the event is \$5.00 for adults, \$3.00 for students and senior citizens or free to anyone who donates two canned good items. The canned good donations will go to Paul's Pantry of Green Bay.

For more information please contact Marc Jimos, Ashwaubenon High School Band Director, at 920-492-2955 extension 5714 or mjimios@ashwaubenon.k12.wi.us.

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Media Release template & process for staff

Above is a Media Release template we've developed for staff to use. By using this easy-to-use tool, we hope to encourage more staff to report on the great things our students, staff and schools are doing. The ultimate goal is to increase the Ashwaubenon School District's positive exposure.

The template and process was tested with a three events in December 2009. The template provides our format and includes writing guidelines and a sample media release. The process is to simply fill out the template and email it to Brad Taylor at the District Office. Brad will proof it and edit if necessary. Before emailing it to the local media, Brad will email you a copy to proof. As noted on the template, please provide your media release in a timely manner, taking into account the turnaround time of the entire process.